



# INFORME MENSUAL DEL MERCADO DE TABACOS

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JUNIO 2024

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GOBIERNO  
DE ESPAÑA

MINISTERIO  
DE HACIENDA

**CM**T

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**Comisionado para el Mercado de Tabacos, O.A.**

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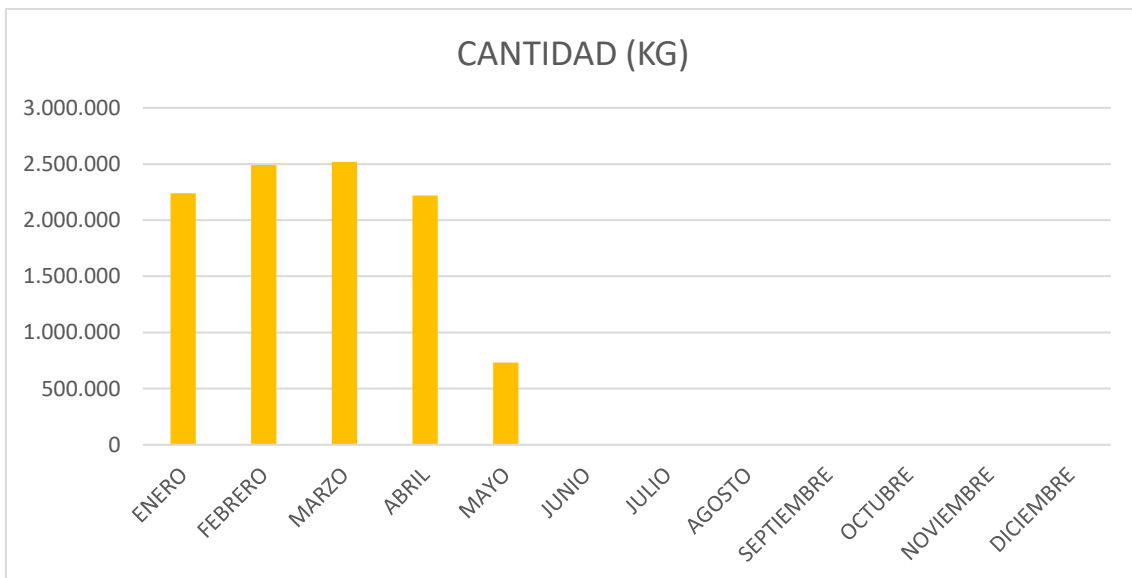
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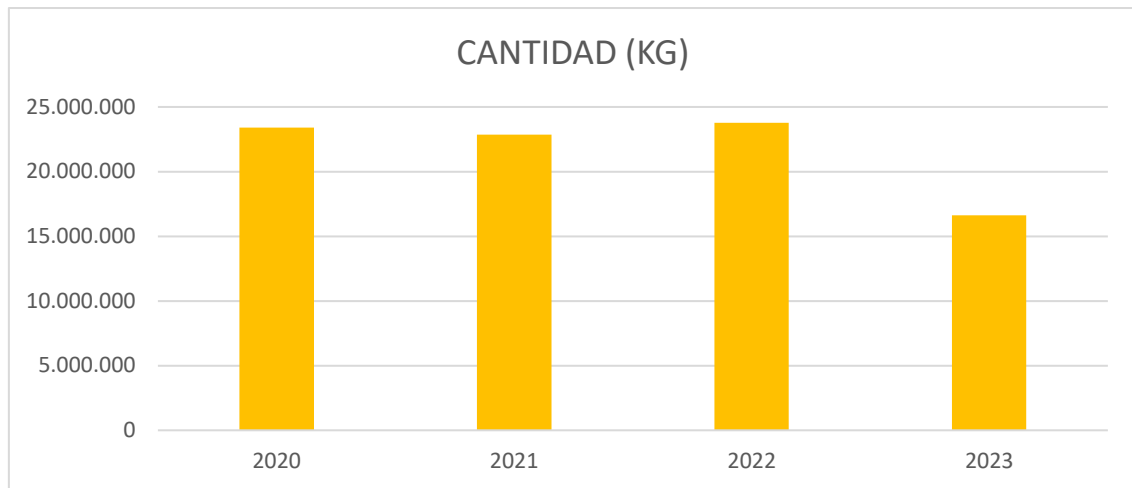
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# **Primera transformación**

| 2024          | ENERO        | FEBRERO      | MARZO        | ABRIL        | MAYO       | JUNIO | JULIO | AGOSTO | SEPTIEMBRE | OCTUBRE | NOVIEMBRE | DICIEMBRE |
|---------------|--------------|--------------|--------------|--------------|------------|-------|-------|--------|------------|---------|-----------|-----------|
| CANTIDAD (kg) | 2.238.860,00 | 2.493.365,00 | 2.519.466,00 | 2.218.743,00 | 731.797,00 | 0     |       |        |            |         |           |           |



| PRIMERA TRANSFORMACIÓN DE TABACO CRUDO |            |            |            |            |
|----------------------------------------|------------|------------|------------|------------|
| INTERANUAL                             | 2020       | 2021       | 2022       | 2023       |
| CANTIDAD (kg)                          | 23.415.463 | 22.850.672 | 23.787.037 | 16.615.992 |



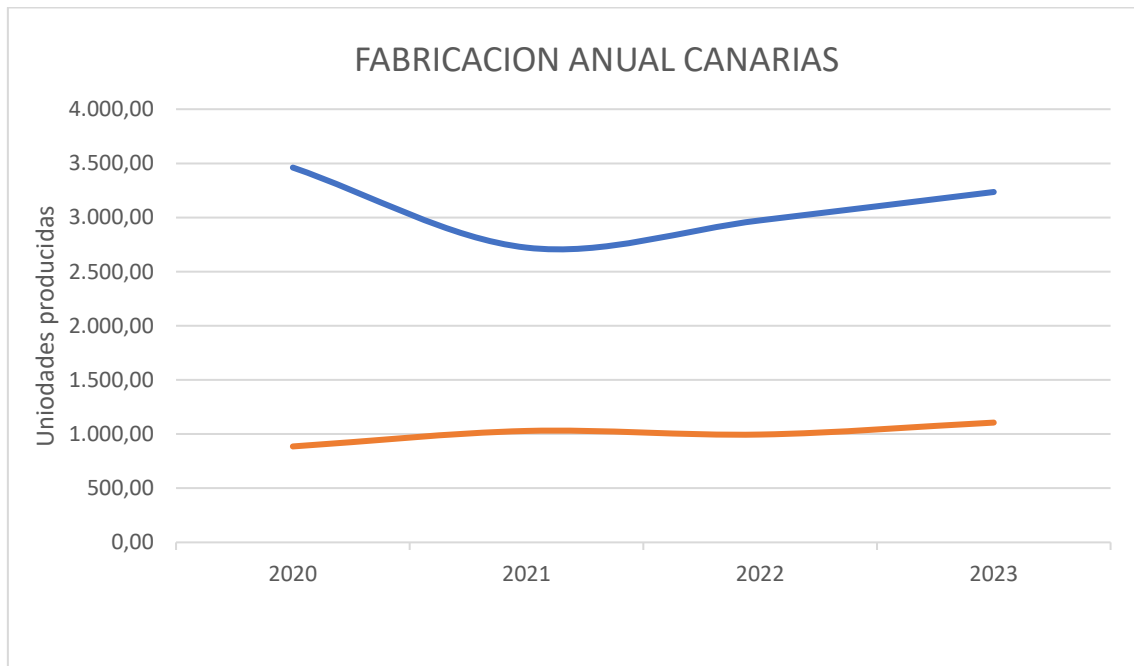
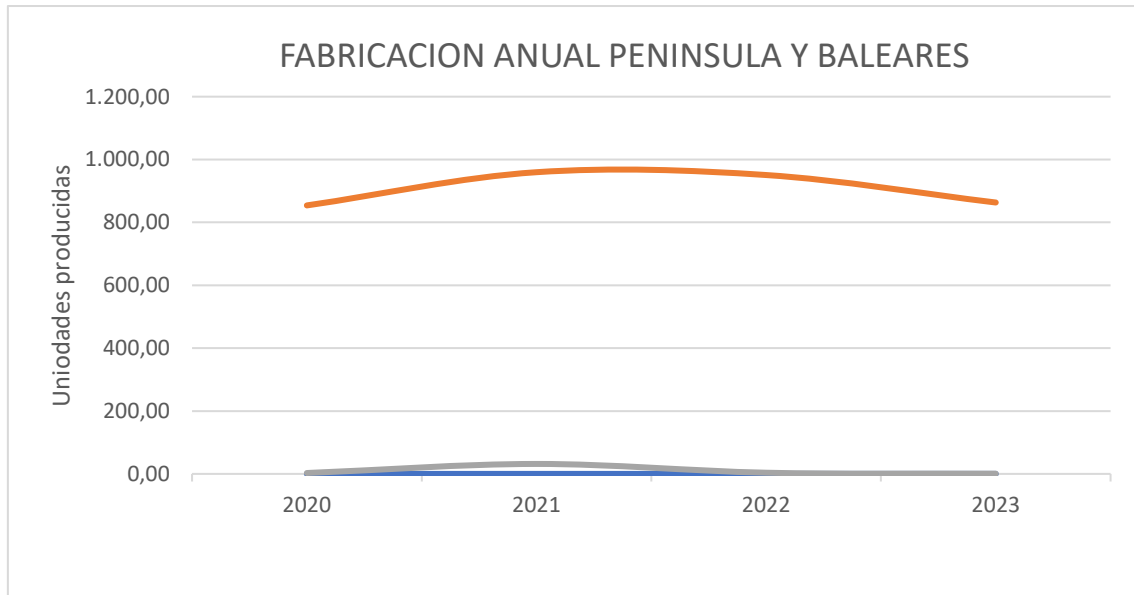
# Fabricación

INFORME MENSUAL DEL MERCADO DE TABACOS

|                                                               | 2016         | 2017      | 2018       | 2019       | 2020       | 2021       | 2022   | 2023       |
|---------------------------------------------------------------|--------------|-----------|------------|------------|------------|------------|--------|------------|
| <b>Total fabricado en Península y Baleares por fabricante</b> |              |           |            |            |            |            |        |            |
| <b>ALTADIS</b>                                                |              |           |            |            |            |            |        |            |
| Cigarrillos                                                   | 5.956,0<br>0 | 0         | 0,00       | 0          | 0,00       | 0          | 0,00   | 0          |
| Cigarros + Cigarritos                                         | 697          | 764,<br>1 | 999,2      | 995,8      | 851,3      | 957,3      | 948,5  | 861,2      |
| <b>TORRES DE QUART</b>                                        |              |           |            |            |            |            |        |            |
| Cigarros                                                      | 0,72         | 0,62      | 0,65       | 0,75       | 0,78       | 0,66       | 0,52   | 0,40       |
| <b>CIA DE TABACOS DE LA CANAL DE NAVARRES</b>                 |              |           |            |            |            |            |        |            |
| Cigarros                                                      | 1,81         | 1,78      | 1,95       | 2          | 2,07       | 1,84       | 1,74   | 1,75       |
| <b>CREATIVE CHOICE SL</b>                                     |              |           |            |            |            |            |        |            |
| Picadura Pipa agua                                            |              |           | 5,59       | 2,79       | 2,82       | 18,91      | 3,75   | 0,60       |
| <b>OMAR INT FOOD</b>                                          |              |           |            |            |            |            |        |            |
| Picadura Pipa agua                                            | 7,03         | 8,53      |            |            |            |            |        |            |
| <b>MEDIAPOST</b>                                              |              |           |            |            |            |            |        |            |
| Picadura Pipa agua                                            | 6,06         | 47,7<br>2 | 21,84      | 0,00       | 0          | 12,77      |        |            |
| <b>Total fabricado en Península por tipo de producto</b>      |              |           |            |            |            |            |        |            |
| Cigarrillos                                                   | 5.956,0<br>0 | 0         | 0,00       | 0          | 0,00       | 0          | 0      | 0          |
| Cigarros + Cigarritos                                         | 699,53       | 766,<br>5 | 1001,<br>8 | 998,5<br>5 | 854,1<br>5 | 959,8<br>0 | 950,76 | 863,3<br>5 |
| Picadura Pipa agua                                            | 13,09        | 56,2<br>5 | 27,43      | 2,79       | 2,82       | 31,68<br>4 | 3,75   | 0,60       |

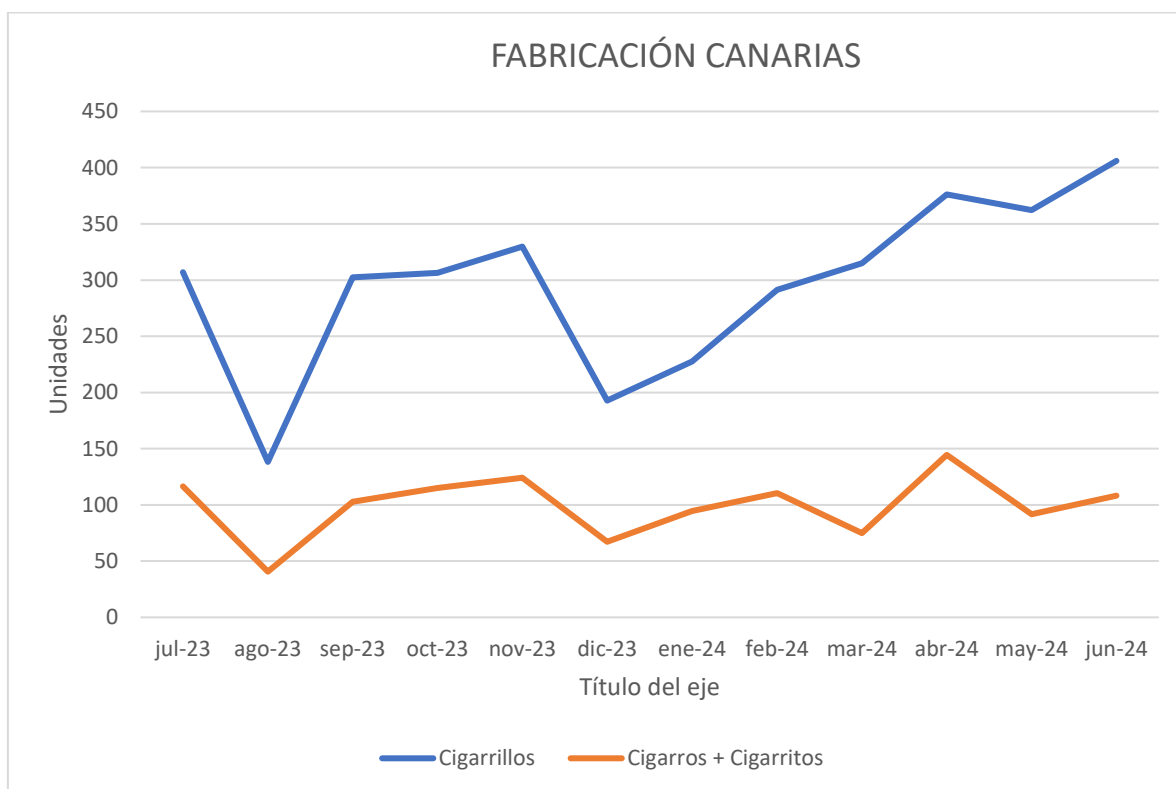
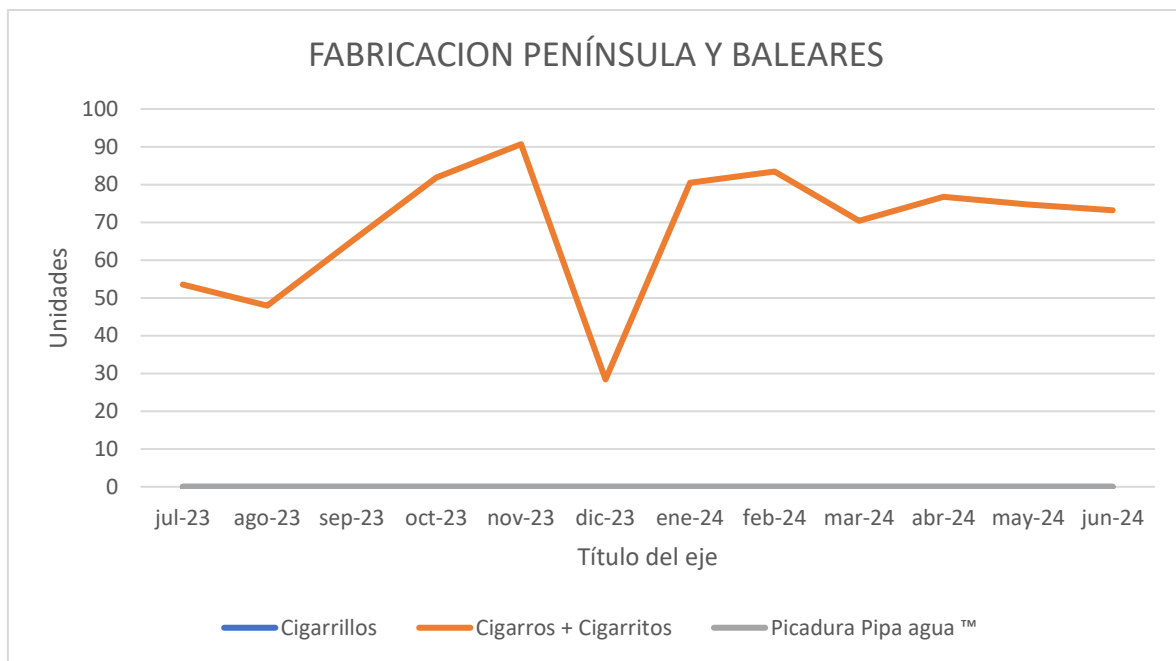
| <b>Total fabricado en Canarias por fabricante</b>       |              |              |              |              |              |              |              |              |
|---------------------------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                                                         | 2016         | 2017         | 2018         | 2019         | 2020         | 2021         | 2022         | 2023         |
| <b>TABSA</b>                                            |              |              |              |              |              |              |              |              |
| Cigarrillos                                             |              |              | 975,35       | 956,64       | 621,75       | 602,44       | 647,53       | 663,01       |
| <b>JTI</b>                                              |              |              |              |              |              |              |              |              |
| Cigarrillos                                             | 2.389,4<br>9 | 1.953,0<br>9 | 2.449,4<br>2 | 3.007,0<br>4 | 2.792,8<br>5 | 2.079,9<br>5 | 2.283,97     | 2.512,5<br>7 |
| Cigarros + Cigarritos                                   | 42,13        | 108,786      | 80,19        | 197,87       | 535,77       | 667,68       | 640,570<br>5 | 777,38       |
| <b>DOS SANTOS</b>                                       |              |              |              |              |              |              |              |              |
| Cigarrillos                                             | 68,86        | 56,45        | 58,98        | 35,78        | 46,5         | 39,33        | 41,76        | 59,86        |
| Cigarros + Cigarritos                                   | 1,08         | 2,94         | 1,92         | 1,18         | 1,39         | 0,83         | 2,53         | 4,05         |
| <b>LA CANARIENSE</b>                                    |              |              |              |              |              |              |              |              |
| Cigarros + Cigarritos                                   | 278,32       | 250,12       | 323,07       | 335,68       | 296,64       | 313,35       | 304,42       | 272,23       |
| <b>TABACOS EL GUAJIRO</b>                               |              |              |              |              |              |              |              |              |
| Cigarros + Cigarritos                                   | 35,53        | 35,91        | 48,05        | 47,22        | 42,28        | 38,97        | 39,85        | 41,72        |
| <b>MIGUEL ANGEL PEREZ GONZALEZ</b>                      |              |              |              |              |              |              |              |              |
| Cigarros                                                | 7,59         | 8,38         | 10,38        | 10,64        | 9,64         | 8,01         | 8,33         | 10,72        |
| <b>Total fabricado en Canarias por tipo de producto</b> |              |              |              |              |              |              |              |              |
| Cigarrillos                                             | 2.458,3<br>5 | 2.009,5<br>4 | 3.483,7<br>5 | 3.999,4<br>6 | 3.461,1<br>0 | 2.721,7<br>2 | 2.973,26     | 3.235,4<br>4 |
| Cigarros + Cigarritos                                   | 364,65       | 406,14       | 463,61       | 592,59       | 885,72       | 1.028,8<br>3 | 995,70       | 1.106,1<br>0 |





| Total fabricado en Península y Baleares últimos 12 meses |         |         |         |         |         |         |         |         |         |         |         |         |
|----------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| MESES                                                    | jul-23  | ago-23  | sep-23  | oct-23  | nov-23  | dic-23  | ene-24  | feb-24  | mar-24  | abr-24  | may-24  | jun-24  |
| Cigarrillos                                              | 0       | 0       | 0       | 0       | 0       | 0       | 0       | 0       | 0       | 0       | 0       | 0       |
| Cigarros + Cigarritos                                    | 53,5475 | 47,9041 | 64,9322 | 81,8472 | 90,6800 | 28,3987 | 80,4614 | 83,4177 | 70,3982 | 76,7153 | 74,6754 | 73,1741 |
| Picadura Pipa agua <sup>TM</sup>                         | 0       | 0       | 0       | 0       | 0       | 0       | 0       | 0       | 0       | 0       | 0       | 0       |

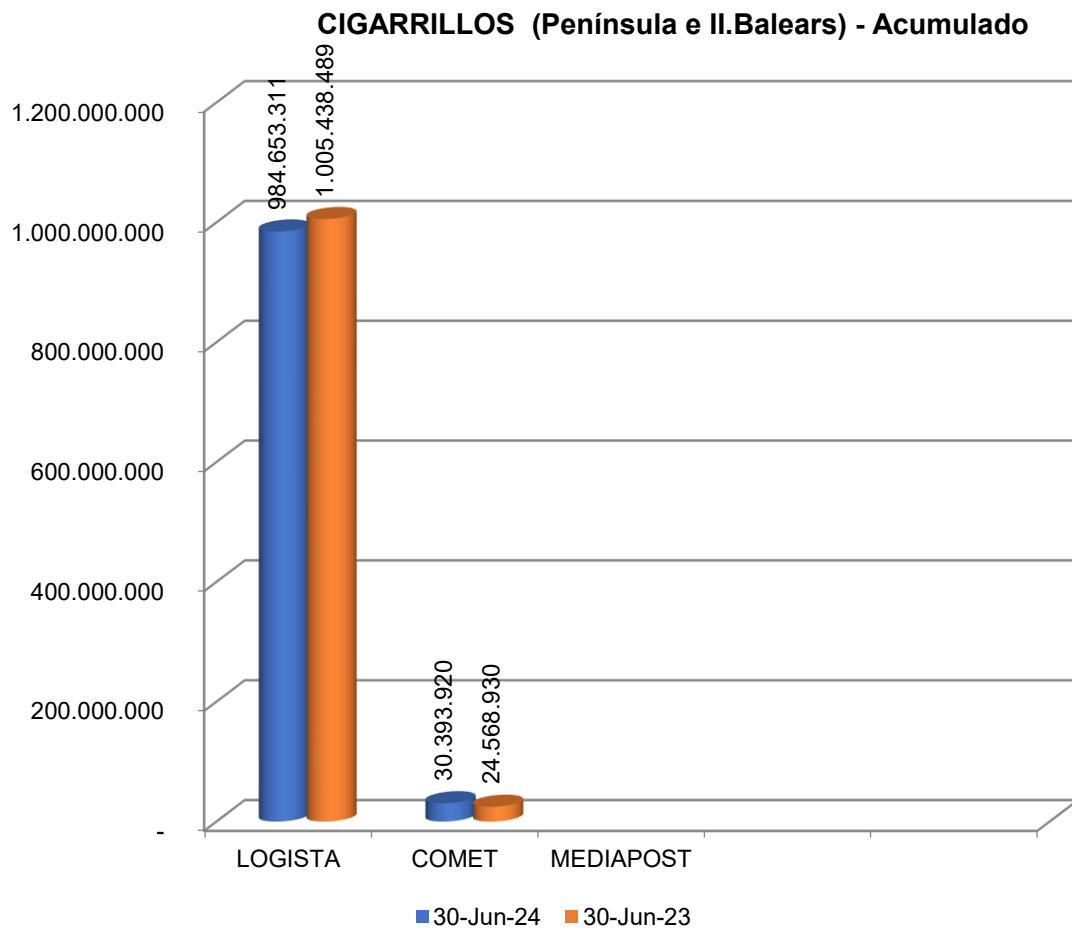
| Total fabricado en Canarias últimos 12 meses |          |         |          |          |          |         |         |          |         |          |         |          |
|----------------------------------------------|----------|---------|----------|----------|----------|---------|---------|----------|---------|----------|---------|----------|
| MESES                                        | jul-23   | ago-23  | sep-23   | oct-23   | nov-23   | dic-23  | ene-24  | feb-24   | mar-24  | abr-24   | may-24  | jun-24   |
| Cigarrillos                                  | 306,85   | 138,27  | 302,412  | 306,35   | 329,87   | 192,849 | 227,6   | 291,294  | 314,931 | 376,049  | 362,155 | 406,032  |
| Cigarros + Cigarritos                        | 116,3686 | 40,6429 | 102,8182 | 114,9741 | 124,1202 | 67,3109 | 94,6721 | 110,4683 | 74,8096 | 144,4874 | 91,7328 | 108,0928 |



# Distribución

## CIGARRILLOS

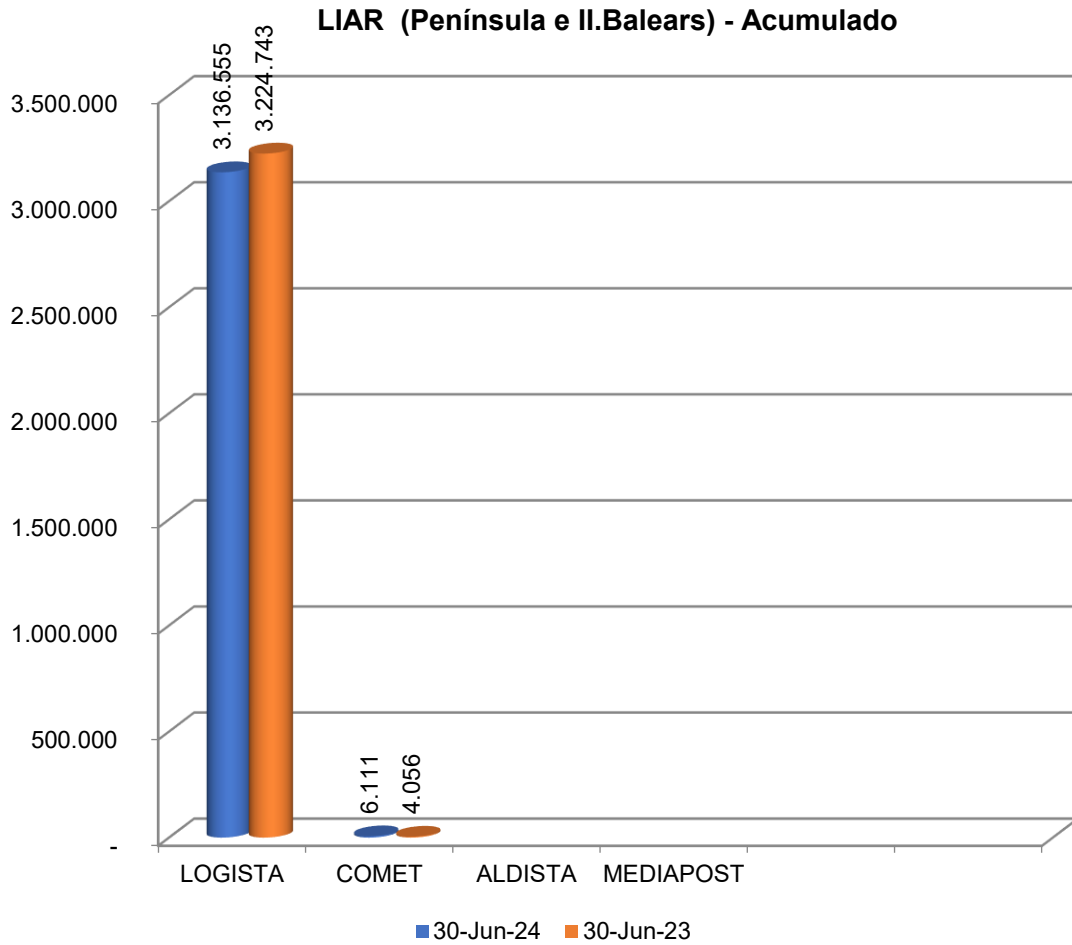
| CIGARRILLOS (Península e Il.Balears)           |                      | Acumulado            |            |                        |                        |
|------------------------------------------------|----------------------|----------------------|------------|------------------------|------------------------|
| Ventas por Distribuidor -Cajetillas (20 uds.)- |                      |                      |            |                        |                        |
| Hasta.....                                     | 30-Jun-24            | 30-Jun-23            | Incremento | 30-Jun-24              | 30-Jun-23              |
| DISTRIBUIDORES                                 | Cajetillas (20 uds.) | Cajetillas (20 uds.) | %          | % Cajetillas (20 uds.) | % Cajetillas (20 uds.) |
| LOGISTA                                        | 984.653.311          | 1.005.438.489        | -2,07%     | 97,006%                | 97,615%                |
| COMET                                          | 30.393.920           | 24.568.930           | 23,71%     | 2,994%                 | 2,385%                 |
| Totales                                        | 1.015.047.231        | 1.030.007.419        | -1,45%     | 100,000%               | 100,000%               |



| <b>MENSUAL</b>                                        |                         |                         |                         |                         |                         |                         |
|-------------------------------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| <b>CIGARRILLOS (Península e Il.Balears)</b>           |                         |                         |                         |                         |                         |                         |
| <b>Ventas por Distribuidor -Cajetillas (20 uds.)-</b> |                         |                         |                         |                         |                         |                         |
| Hasta                                                 | 31-ene-24               | 29-feb-24               | 31-mar-24               | 30-abr-24               | 31-may-24               | 30-jun-24               |
| DISTRIBUIDORES                                        | Cajetillas<br>(20 uds.) | Cajetillas<br>(20 uds.) | Cajetillas<br>(20 uds.) | Cajetillas<br>(20 uds.) | Cajetillas<br>(20 uds.) | Cajetillas<br>(20 uds.) |
| LOGISTA                                               | 168.085.723             | 140.801.666             | 147.556.153             | 178.460.032             | 183.157.966             | 166.591.770             |
| COMET                                                 | 4.947.790               | 5.746.960               | 3.931.660               | 5.214.360               | 5.430.580               | 5.122.570               |
| <b>Totales</b>                                        | <b>173.033.513</b>      | <b>146.548.626</b>      | <b>151.487.813</b>      | <b>183.674.392</b>      | <b>188.588.546</b>      | <b>171.714.340</b>      |

## TABACO DE LIAR

| LIAR (Península e Il.Balears)   |                    | Acumulado          |                 |                      |                      |
|---------------------------------|--------------------|--------------------|-----------------|----------------------|----------------------|
| Ventas por Distribuidor -Kilos- |                    |                    |                 |                      |                      |
| Hasta<br>DISTRIBUIDORES         | 30-Jun-24<br>Kilos | 30-Jun-23<br>Kilos | Incremento<br>% | 30-Jun-24<br>% Kilos | 30-Jun-23<br>% Kilos |
| LOGISTA                         | 3.136.555          | 3.224.743          | -2,73%          | 99,806%              | 99,874%              |
| COMET                           | 6.111              | 4.056              | 50,66%          | 0,194%               | 0,126%               |
| Totales                         | 3.142.666          | 3.228.799          | -2,67%          | 100,000%             | 100,000%             |



| MENSUAL                         |           |           |           |           |           |           |
|---------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| LIAR (Península e Il.Balears)   |           |           |           |           |           |           |
| Ventas por Distribuidor -Kilos- |           |           |           |           |           |           |
| Hasta                           | 31-ene-24 | 29-feb-24 | 31-mar-24 | 30-abr-24 | 31-may-24 | 30-jun-24 |
| DISTRIBUIDORES                  | Kilos     | Kilos     | Kilos     | Kilos     | Kilos     | Kilos     |
| LOGISTA                         | 498.579   | 470.295   | 480.898   | 585.002   | 579.980   | 521.801   |
| COMET                           | 788       | 903       | 819       | 1.209     | 1.280     | 1.112     |
| Totales                         | 499.367   | 471.198   | 481.717   | 586.211   | 581.260   | 522.913   |

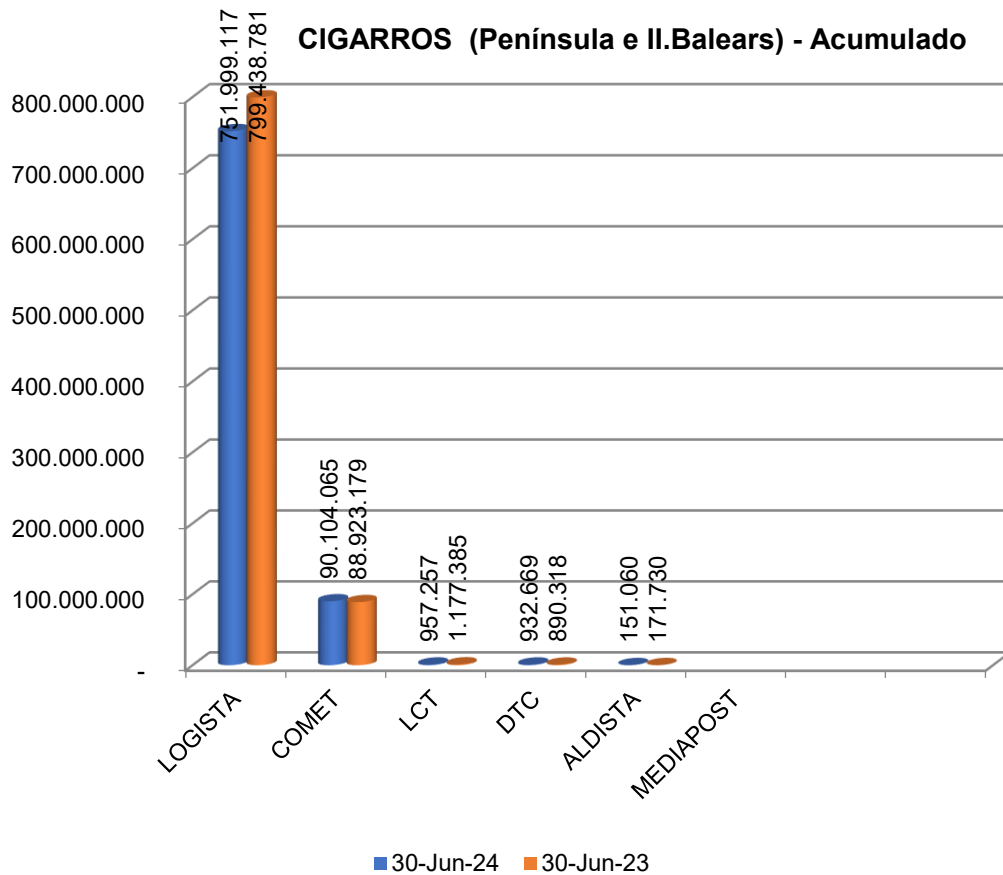
## CIGARROS

| CIGARROS (Península e Il.Balears)  |             | Acumulado   |            |            |            |
|------------------------------------|-------------|-------------|------------|------------|------------|
| Ventas por Distribuidor -Unidades- |             |             |            |            |            |
| Hasta                              | 30-Jun-24   | 30-Jun-23   | Incremento | 30-Jun-24  | 30-Jun-23  |
| DISTRIBUIDORES                     | Unidades    | Unidades    | %          | % Unidades | % Unidades |
| LOGISTA                            | 751.999.117 | 799.438.781 | -5,93%     | 89,084%    | 89,764%    |
| COMET                              | 90.104.065  | 88.923.179  | 1,33%      | 10,674%    | 9,985%     |
| LCT                                | 957.257     | 1.177.385   | -18,70%    | 0.113%     | 0.132%     |

# INFORME MENSUAL DEL MERCADO DE TABACOS

|         |         |         |         |        |        |
|---------|---------|---------|---------|--------|--------|
| DTC     | 932.669 | 890.318 | 4,76%   | 0,110% | 0,100% |
| ALDISTA | 151.060 | 171.730 | -12,04% | 0,018% | 0,019% |

|                |                    |                    |               |                 |                 |
|----------------|--------------------|--------------------|---------------|-----------------|-----------------|
| <b>Totales</b> | <b>844.144.168</b> | <b>890.601.393</b> | <b>-5,22%</b> | <b>100,000%</b> | <b>100,000%</b> |
|----------------|--------------------|--------------------|---------------|-----------------|-----------------|



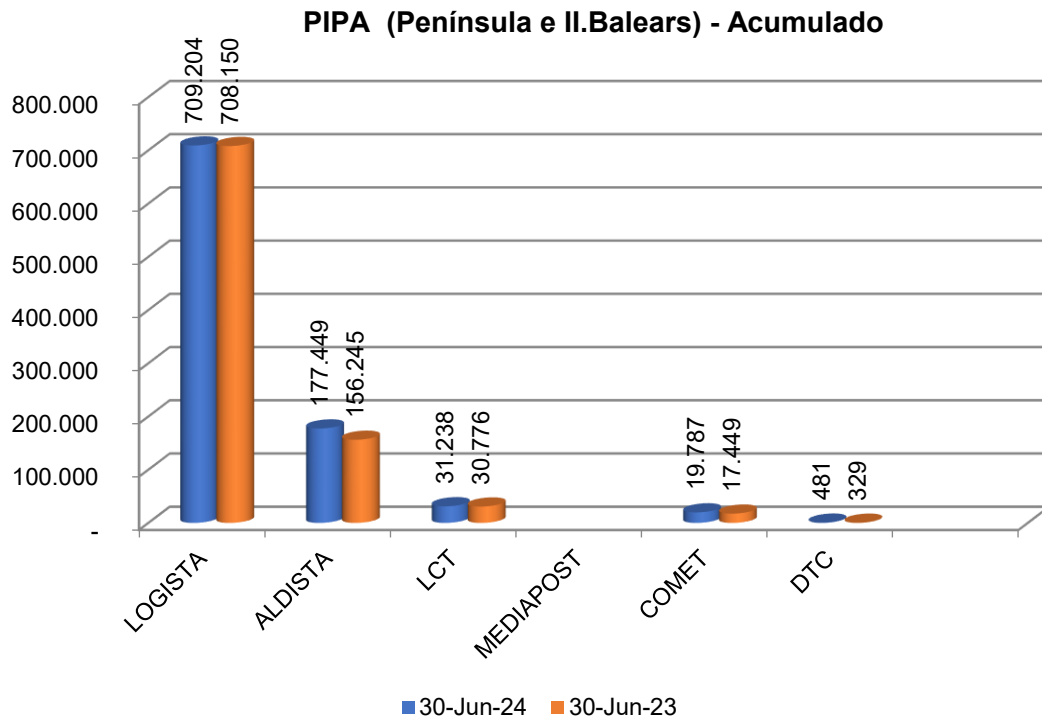
| <b>MENSUAL</b>                            |                    |                    |                    |                    |                    |                    |
|-------------------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| <b>CIGARROS (Península e Il.Balears)</b>  |                    |                    |                    |                    |                    |                    |
| <b>Ventas por Distribuidor -Unidades-</b> |                    |                    |                    |                    |                    |                    |
| Hasta                                     | 31-ene-24          | 29-feb-24          | 31-mar-24          | 30-abr-24          | 31-may-24          | 30-jun-24          |
| DISTRIBUIDORES                            | Unidades           | Unidades           | Unidades           | Unidades           | Unidades           | Unidades           |
| LOGISTA                                   | 112.885.755        | 117.944.575        | 119.352.866        | 139.820.956        | 132.658.848        | 129.336.117        |
| COMET                                     | 14.734.914         | 13.839.444         | 13.074.609         | 16.876.641         | 16.024.376         | 15.554.081         |
| LCT                                       | 168.927            | 157.288            | 128.681            | 131.986            | 229.720            | 140.655            |
| DTC                                       | 167.303            | 119.364            | 120.681            | 171.638            | 169.851            | 183.832            |
| ALDISTA                                   | 15.680             | 20.445             | 19.940             | 12.040             | 52.750             | 30.205             |
| <b>Totales</b>                            | <b>127.972.579</b> | <b>132.081.116</b> | <b>132.696.777</b> | <b>157.013.261</b> | <b>149.135.545</b> | <b>145.244.890</b> |

## TABACO DE PIPA



| PIPA (Península e Il.Balears)   |                    | Acumulado          |                 |                      |                      |
|---------------------------------|--------------------|--------------------|-----------------|----------------------|----------------------|
| Ventas por Distribuidor -Kilos- |                    |                    |                 |                      |                      |
| Hasta<br>DISTRIBUIDORES         | 30-Jun-24<br>Kilos | 30-Jun-23<br>Kilos | Incremento<br>% | 30-Jun-24<br>% Kilos | 30-Jun-23<br>% Kilos |
| LOGISTA                         | 709.204            | 708.150            | 0,15%           | 75,595%              | 77,567%              |
| ALDISTA                         | 177.449            | 156.245            | 13,57%          | 18,915%              | 17,114%              |
| LCT                             | 31.238             | 30.776             | 1,50%           | 3,330%               | 3,371%               |
| COMET                           | 19.787             | 17.449             | 13,40%          | 2,109%               | 1,911%               |
| DTC                             | 481                | 329                | 46,46%          | 0,051%               | 0,036%               |

|                |                |                |              |                 |                 |
|----------------|----------------|----------------|--------------|-----------------|-----------------|
| <b>Totales</b> | <b>938.160</b> | <b>912.948</b> | <b>2,76%</b> | <b>100,000%</b> | <b>100,000%</b> |
|----------------|----------------|----------------|--------------|-----------------|-----------------|



| MENSUAL                         |                |                |                |                |                |                |
|---------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|
| PIPA (Península e Il.Balears)   |                |                |                |                |                |                |
| Ventas por Distribuidor -Kilos- |                |                |                |                |                |                |
| Hasta                           | 31-ene-24      | 29-feb-24      | 31-mar-24      | 30-abr-24      | 31-may-24      | 30-jun-24      |
| DISTRIBUIDORES                  | Kilos          | Kilos          | Kilos          | Kilos          | Kilos          | Kilos          |
| LOGISTA                         | 109.373        | 107.959        | 117.915        | 120.984        | 142.688        | 110.118        |
| COMET                           | 2.966          | 2.409          | 2.744          | 3.226          | 4.272          | 4.170          |
| LCT                             | 5.166          | 5.019          | 5.039          | 5.629          | 5.584          | 4.801          |
| DTC                             | 28             | 31             | 23             | 234            | 111            | 55             |
| ALDISTA                         | 27.489         | 32.522         | 23.283         | 33.773         | 36.075         | 24.308         |
| <b>Totales</b>                  | <b>145.021</b> | <b>147.940</b> | <b>149.004</b> | <b>163.846</b> | <b>188.731</b> | <b>143.452</b> |

# **Venta minorista**

## VENTAS DATOS HOMOGENEIZADOS Y EN EUROS

| Unidades | HOMOGENEIZADOS A Tms.              |                 |               |                 |               |               |
|----------|------------------------------------|-----------------|---------------|-----------------|---------------|---------------|
| Tm.      | LABORES                            | 2024            | %             | 2023            | %             | %Δ 24/23      |
| Tm.      | Cigarrillos                        | 3.434,29        | 80,50         | 3.854,50        | 79,80         | -10,90        |
| Tm.      | Cigarritos*/***                    | 131,71          | 3,09          | 148,38          | 3,07          | -11,23        |
| Tm.      | Cigarros**/**                      | 33,83           | 0,79          | 36,50           | 0,76          | -7,32         |
| Tm.      | Liar                               | 522,91          | 12,26         | 613,08          | 12,69         | -14,71        |
| Tm.      | Pipa                               | 143,45          | 3,36          | 178,03          | 3,69          | -19,42        |
|          | <b>TOTAL</b>                       | <b>4.266,19</b> | <b>100,00</b> | <b>4.830,50</b> | <b>100,00</b> | <b>-11,68</b> |
|          | Equivalencia 1 cigarrillo=1 gramo  |                 |               |                 |               |               |
|          | Equivalencia 1 Cigarro =2,5 gramos |                 |               |                 |               |               |
|          |                                    |                 |               |                 |               |               |

| EUROS        |                      |                |                      |                |               |
|--------------|----------------------|----------------|----------------------|----------------|---------------|
|              | JUNIO                |                |                      |                |               |
| LABORES      | 2024                 |                | 2023                 |                | %Δ24/23       |
| Cigarrillos  | 871.245.096          | 82,86%         | 941.091.605          | 82,62%         | -7,42%        |
| Cigarros     | 43.918.959           | 4,18%          | 48.587.714           | 4,27%          | -9,61%        |
| Liar         | 107.777.641          | 10,25%         | 118.244.184          | 10,38%         | -8,85%        |
| Pipa         | 28.554.154           | 2,72%          | 31.192.278           | 2,74%          | -8,46%        |
| <b>TOTAL</b> | <b>1.051.495.850</b> | <b>100,00%</b> | <b>1.139.115.780</b> | <b>100,00%</b> | <b>-7,69%</b> |

## ACUMULADO

| Unidades | HOMOGENEIZADOS A Tms.              |                  |               |                  |               |              |
|----------|------------------------------------|------------------|---------------|------------------|---------------|--------------|
| Tm.      | LABORES                            | 2024             | %             | 2023             | %             | %Δ 24/23     |
| Tm.      | Cigarrillos                        | 20.300,94        | 80,11         | 20.600,15        | 80,00         | -1,45        |
| Tm.      | Cigarritos*/***                    | 766,39           | 3,02          | 812,46           | 3,16          | -5,67        |
| Tm.      | Cigarros**/**                      | 194,37           | 0,77          | 195,36           | 0,76          | -0,50        |
| Tm.      | Liar                               | 3.142,67         | 12,40         | 3.228,80         | 12,54         | -2,67        |
| Tm.      | Pipa                               | 938,16           | 3,70          | 912,95           | 3,55          | 2,76         |
|          | <b>TOTAL</b>                       | <b>25.342,54</b> | <b>100,00</b> | <b>25.749,71</b> | <b>100,00</b> | <b>-1,58</b> |
|          | Equivalencia 1 cigarrillo=1 gramo  |                  |               |                  |               |              |
|          | Equivalencia 1 Cigarro =2,5 gramos |                  |               |                  |               |              |

| EUROS          |               |            |               |            |           |
|----------------|---------------|------------|---------------|------------|-----------|
| ENERO -JUNIO   |               |            |               |            |           |
| DATOS EN EUROS | AÑO 2024      | Porcentaje | AÑO 2023      | Porcentaje | Variacion |
| Desde ENERO    |               |            |               |            |           |
| LABORES        | 2024          | Porcentaje | 2023          | Porcentaje | %Δ24/23   |
| Cigarrillos    | 5.132.441.664 | 82,70%     | 5.025.819.957 | 82,97%     | 2,12%     |
| Cigarros       | 251.803.162   | 4,06%      | 252.100.299   | 4,16%      | -0,12%    |
| Liar           | 643.165.148   | 10,36%     | 620.662.907   | 10,25%     | 3,63%     |
| Pipa           | 178.595.853   | 2,88%      | 158.650.165   | 2,62%      | 12,57%    |
| TOTAL          | 6.206.005.827 | 100,00%    | 6.057.233.328 | 100,00%    | 2,46%     |

## VENTAS DE CIGARRILLOS

| Península e Illes Balears          |                  |                  | Interanual                    |                |                |              |
|------------------------------------|------------------|------------------|-------------------------------|----------------|----------------|--------------|
| VENTAS POR PROVINCIAS (Cajetillas) |                  |                  | VENTAS POR PROVINCIAS (Euros) |                |                |              |
| Hasta PROVINCIAS                   | Junio-24 CAJET20 | Junio-23 CAJET20 | Incremento %                  | Junio-24 EUROS | Junio-23 EUROS | Incremento % |
| Álava                              | 12.819.570       | 13.108.874       | 2,21%                         | 64.246.737     | 62.816.571     | 2,28%        |
| Albacete                           | 19.040.221       | 19.748.646       | 3,59%                         | 93.770.298     | 93.226.431     | 0,58%        |
| Alicante/Alacant                   | 103.821.540      | 105.830.754      | 1,90%                         | 517.921.832    | 500.036.437    | 3,58%        |
| Almería                            | 37.992.442       | 39.193.589       | 3,06%                         | 190.423.070    | 188.038.029    | 1,27%        |
| Ávila                              | 7.961.459        | 8.194.233        | 2,84%                         | 39.433.044     | 38.858.758     | 1,48%        |
| Badajoz                            | 30.600.372       | 31.327.318       | 2,32%                         | 149.370.737    | 146.776.049    | 1,77%        |
| Balears (Illes)                    | 70.973.278       | 72.103.918       | 1,57%                         | 361.673.987    | 347.847.505    | 3,97%        |
| Barcelona                          | 219.792.236      | 229.598.648      | 4,27%                         | 1.100.749.239  | 1.099.652.962  | 0,10%        |
| Burgos                             | 16.534.457       | 17.054.617       | 3,05%                         | 82.430.793     | 81.222.326     | 1,49%        |
| Cáceres                            | 19.800.820       | 20.270.546       | 2,32%                         | 97.017.592     | 95.155.251     | 1,96%        |
| Cádiz                              | 44.335.881       | 45.373.835       | 2,29%                         | 216.879.980    | 213.267.079    | 1,69%        |
| Castellón/Castelló                 | 30.707.696       | 31.369.472       | 2,11%                         | 150.114.021    | 147.038.609    | 2,09%        |
| Ciudad Real                        | 23.697.663       | 24.255.642       | 2,30%                         | 116.389.680    | 114.299.687    | 1,83%        |
| Córdoba                            | 31.081.114       | 32.236.126       | 3,58%                         | 152.146.700    | 151.373.706    | 0,51%        |
| Coruña (A)                         | 47.877.373       | 49.538.131       | 3,35%                         | 237.402.604    | 235.628.149    | 0,75%        |
| Cuenca                             | 10.674.624       | 11.210.482       | 4,78%                         | 53.089.761     | 53.340.748     | -0,47%       |
| Girona                             | 127.458.008      | 119.570.745      | 6,60%                         | 647.825.864    | 577.383.325    | 12,20%       |
| Granada                            | 41.940.203       | 43.255.292       | 3,04%                         | 207.791.689    | 205.410.092    | 1,16%        |
| Guadalajara                        | 12.232.583       | 12.731.297       | 3,92%                         | 60.480.825     | 60.291.079     | 0,31%        |
| Guipúzcoa                          | 53.173.560       | 51.626.687       | 3,00%                         | 268.869.547    | 248.752.035    | 8,09%        |

INFORME MENSUAL DEL MERCADO DE TABACOS

|                   |             |             |            |               |               |            |
|-------------------|-------------|-------------|------------|---------------|---------------|------------|
| Huelva            | 27.422.027  | 28.011.002  | -<br>2,10% | 133.546.013   | 131.173.472   | 1,81<br>%  |
| Huesca            | 13.708.723  | 13.754.418  | -<br>0,33% | 68.658.215    | 65.759.772    | 4,41<br>%  |
| Jaén              | 25.923.040  | 26.619.923  | -<br>2,62% | 127.306.255   | 125.370.136   | 1,54<br>%  |
| León              | 20.996.045  | 21.924.338  | -<br>4,23% | 104.706.610   | 104.642.968   | 0,06<br>%  |
| Lleida            | 31.465.460  | 30.469.835  | 3,27<br>%  | 155.515.639   | 144.113.170   | 7,91<br>%  |
| Rioja (La)        | 14.826.158  | 15.300.975  | -<br>3,10% | 73.776.855    | 72.902.876    | 1,20<br>%  |
| Lugo              | 14.117.777  | 14.675.524  | -<br>3,80% | 70.593.092    | 70.317.689    | 0,39<br>%  |
| Madrid            | 243.617.971 | 257.104.153 | -<br>5,25% | 1.207.091.792 | 1.220.453.621 | -<br>1,09% |
| Málaga            | 82.236.311  | 83.381.681  | -<br>1,37% | 412.103.147   | 397.352.094   | 3,71<br>%  |
| Murcia            | 71.476.177  | 72.968.213  | -<br>2,04% | 355.671.917   | 347.846.911   | 2,25<br>%  |
| Navarra           | 47.861.306  | 48.429.858  | -<br>1,17% | 240.021.750   | 231.664.513   | 3,61<br>%  |
| Ourense           | 13.572.233  | 13.947.819  | -<br>2,69% | 67.614.739    | 66.642.436    | 1,46<br>%  |
| Asturias          | 47.080.812  | 48.967.911  | -<br>3,85% | 233.125.437   | 232.283.930   | 0,36<br>%  |
| Palencia          | 7.608.071   | 7.883.974   | -<br>3,50% | 37.955.055    | 37.620.466    | 0,89<br>%  |
| Pontevedra        | 36.368.767  | 37.887.600  | -<br>4,01% | 179.377.128   | 179.380.323   | -<br>0,00% |
| Salamanca         | 13.937.851  | 14.366.170  | -<br>2,98% | 69.302.925    | 68.340.643    | 1,41<br>%  |
| Cantabria         | 27.818.429  | 28.730.276  | -<br>3,17% | 138.904.669   | 137.341.471   | 1,14<br>%  |
| Segovia           | 6.822.225   | 7.012.093   | -<br>2,71% | 34.040.398    | 33.470.345    | 1,70<br>%  |
| Sevilla           | 67.117.741  | 69.437.177  | -<br>3,34% | 326.063.523   | 324.241.416   | 0,56<br>%  |
| Soria             | 3.962.631   | 4.206.662   | -<br>5,80% | 19.934.733    | 20.226.488    | -<br>1,44% |
| Tarragona         | 43.249.897  | 44.610.414  | -<br>3,05% | 216.333.570   | 212.463.488   | 1,82<br>%  |
| Teruel            | 6.814.992   | 7.005.006   | -<br>2,71% | 34.024.064    | 33.495.831    | 1,58<br>%  |
| Toledo            | 33.260.277  | 34.104.625  | -<br>2,48% | 162.888.399   | 160.191.375   | 1,68<br>%  |
| Valencia/València | 119.186.726 | 122.393.763 | -<br>2,62% | 578.074.870   | 568.218.023   | 1,73<br>%  |
| Valladolid        | 21.706.114  | 22.511.279  | -<br>3,58% | 107.495.415   | 106.872.990   | 0,58<br>%  |
| Vizcaya           | 46.883.071  | 48.556.290  | -<br>3,45% | 234.629.550   | 232.703.358   | 0,83<br>%  |
| Zamora            | 7.859.080   | 8.160.977   | -<br>3,70% | 39.322.928    | 39.050.530    | 0,70<br>%  |
| Zaragoza          | 44.763.148  | 46.089.463  | -<br>2,88% | 220.170.898   | 217.204.589   | 1,37<br>%  |

|                |                      |                      |                    |                       |                       |              |
|----------------|----------------------|----------------------|--------------------|-----------------------|-----------------------|--------------|
| <b>Totales</b> | <b>2.104.178.163</b> | <b>2.156.110.270</b> | <b>-<br/>2,41%</b> | <b>10.456.277.586</b> | <b>10.241.759.752</b> | <b>2,09%</b> |
|----------------|----------------------|----------------------|--------------------|-----------------------|-----------------------|--------------|

**VENTAS DE CIGARRILLOS TURISMO Y FRONTERA**

| (Península e Il.Balears) | CIGARRILLOS - Cajetillas (20 uds.) |                    |                |                                 |                    |               |
|--------------------------|------------------------------------|--------------------|----------------|---------------------------------|--------------------|---------------|
|                          | Acumulado                          |                    |                |                                 |                    |               |
|                          | Consumo Nacional                   |                    | Δ              | Consumo Turístico y Fronterizo. |                    | Δ             |
| Provincias               | Junio-24                           | Junio-23           | %              | Junio-24                        | Junio-23           | %             |
| Alicante/Alacant         | 31.269.497                         | 31.781.515         | -1,611%        | 18.127.922                      | 18.244.024         | -0,636%       |
| Almería                  | 16.503.943                         | 16.808.717         | -1,813%        | 1.721.973                       | 1.773.335          | -2,896%       |
| Balears (Illes)          | 20.228.003                         | 20.269.497         | -0,205%        | 12.857.422                      | 13.207.842         | -2,653%       |
| Barcelona                | 105.632.710                        | 109.770.428        | -3,769%        | 1.658.027                       | 1.510.424          | 9,772%        |
| Girona                   | 13.012.452                         | 13.312.639         | -2,255%        | 48.255.405                      | 40.820.389         | 18,214%       |
| Granada                  | 19.711.111                         | 20.253.195         | -2,677%        | 481.072                         | 484.597            | -0,728%       |
| Guipúzcoa                | 14.894.715                         | 14.833.758         | 0,411%         | 11.431.829                      | 9.998.612          | 14,334%       |
| Huesca                   | 5.257.884                          | 5.332.350          | -1,396%        | 1.243.333                       | 1.080.052          | 15,118%       |
| Lleida                   | 8.741.439                          | 8.855.512          | -1,288%        | 6.671.672                       | 5.713.015          | 16,780%       |
| Málaga                   | 24.303.400                         | 24.082.285         | 0,918%         | 14.930.850                      | 15.269.950         | -2,221%       |
| Murcia                   | 31.700.458                         | 31.776.412         | -0,239%        | 2.918.699                       | 3.058.764          | -4,579%       |
| Navarra                  | 12.345.039                         | 12.723.535         | -2,975%        | 11.220.328                      | 10.321.314         | 8,710%        |
| Tarragona                | 17.978.562                         | 18.169.296         | -1,050%        | 2.199.514                       | 2.305.664          | -4,604%       |
| Resto Provincias         | 559.749.975                        | 578.250.301        | -3,199%        | 0                               | 0                  | -             |
| Frontera                 | 54.251.529                         | 55.057.793         | -1,464%        | 78.822.566                      | 67.933.381         | 16,029%       |
| Turístico                | 827.077.658                        | 851.161.646        | -2,830%        | 54.895.477                      | 55.854.600         | -1,717%       |
| <b>Total</b>             | <b>881.329.187</b>                 | <b>906.219.439</b> | <b>-2,747%</b> | <b>133.718.044</b>              | <b>123.787.980</b> | <b>8,022%</b> |

## SEGMENTOS DE CIGARRILLOS MÁS VENDIDOS

| SEGMENTOS         | Cajetillas              |                           |               |
|-------------------|-------------------------|---------------------------|---------------|
| CATEGORÍA         | COMPAÑÍA                | Precio Medio              | jun-24        |
| <b>PREMIUM</b>    |                         | <b>5,40&lt; P20</b>       | <b>27,85%</b> |
| MARLBORO          | PHILIP MORRIS           | 5,60                      | 12,80%        |
| CAMEL             | JTI                     | 5,45                      | 7,73%         |
| CHESTERFIELD      | PHILIP MORRIS           | 5,45                      | 4,21%         |
| PHILIP MORRIS K/S | PHILIP MORRIS           | 5,45                      | 1,55%         |
| <b>MEDIO</b>      |                         | <b>4,90&lt; P20 ≤5,40</b> | <b>31,31%</b> |
| WINSTON CLASSIC   | JTI                     | 5,35                      | 5,75%         |
| LUCKY STRIKE      | BAT                     | 5,20                      | 4,63%         |
| CAMEL             | JTI                     | 5,12                      | 4,31%         |
| NOBEL             | ALTADIS/IMPERIAL        | 5,11                      | 3,00%         |
| <b>BAJO</b>       |                         | <b>4,45&lt; P20 ≤4,90</b> | <b>31,40%</b> |
| WEST BROOKLYN     | ALTADIS/IMPERIAL        | 4,57                      | 5,40%         |
| WINSTON           | JTI                     | 4,69                      | 5,18%         |
| FORTUNA           | ALTADIS/IMPERIAL        | 4,66                      | 4,70%         |
| LUCKY STRIKE      | BAT                     | 4,80                      | 3,18%         |
| <b>INFERIOR</b>   |                         | <b>P20 ≤3,90</b>          | <b>6,16%</b>  |
| DUCAL             | HVL                     | 4,41                      | 1,03%         |
| AUSTIN            | HVL                     | 4,31                      | 0,91%         |
| MARK 1            | GRAND RIVER ENTERPRISES | 4,18                      | 0,74%         |
| KING              | KT INTERNATIONAL        | 4,20                      | 0,62%         |
| <b>NEGRO</b>      |                         |                           | <b>3,28%</b>  |
| DUCADOS NEGRO     | ALTADIS/IMPERIAL        | 5,21                      | 2,46%         |
| BULLBRAND         | VON EICKEN              | 4,15                      | 0,28%         |
| BN                | ALTADIS/IMPERIAL        | 5,30                      | 0,16%         |
| HERENCIA          | ALTADIS/IMPERIAL        | 5,65                      | 0,11%         |

## VENTAS DE CIGARRILLOS ACUMULADAS POR CCAA Y PROVINCIAS

| CIGARRILLOS (Península e Il.Balears)         |                      | Acumulado            |            |
|----------------------------------------------|----------------------|----------------------|------------|
| Ventas por Autonomías -Cajetillas (20 uds.)- |                      |                      |            |
| Hasta                                        | 30-Jun-24            | 30-Jun-23            | Incremento |
| COMUNIDADES AUTONOMAS                        | Cajetillas (20 uds.) | Cajetillas (20 uds.) | %          |
| Andalucía                                    | 172.944.579          | 175.528.481          | -1,47%     |
| Aragón                                       | 31.496.009           | 32.114.837           | -1,93%     |
| Asturias (Principado de)                     | 22.459.386           | 23.359.432           | -3,85%     |
| Balears (Illes)                              | 33.085.425           | 33.477.339           | -1,17%     |
| Cantabria                                    | 13.037.126           | 13.466.239           | -3,19%     |
| Castilla y León                              | 50.201.396           | 51.627.995           | -2,76%     |
| Castilla-La Mancha                           | 47.182.783           | 48.544.805           | -2,81%     |
| Cataluña                                     | 204.149.780          | 200.457.365          | 1,84%      |
| Comunidad Valenciana                         | 121.600.415          | 124.073.082          | -1,99%     |
| Extremadura                                  | 24.016.803           | 24.780.035           | -3,08%     |
| Galicia                                      | 53.354.120           | 55.470.261           | -3,81%     |
| Madrid (Comunidad de)                        | 120.420.118          | 126.819.397          | -5,05%     |
| Murcia (Región de)                           | 34.619.157           | 34.835.176           | -0,62%     |
| Navarra (Comunidad Foral de)                 | 23.565.367           | 23.044.849           | 2,26%      |
| País Vasco                                   | 55.817.288           | 55.111.802           | 1,28%      |
| Rioja (La)                                   | 7.097.480            | 7.296.325            | -2,73%     |
| Totales                                      | 1.015.047.231        | 1.030.007.419        | -1,45%     |



# VENTAS DE CIGARRILLOS POR PROVINCIAS

| CIGARRILLOS (Península e Il.Balears)         |                                       | Acumulado                             |                     |
|----------------------------------------------|---------------------------------------|---------------------------------------|---------------------|
| Ventas por PROVINCIAS -Cajetillas (20 uds.)- |                                       |                                       |                     |
| Hasta<br><br>PROVINCIAS                      | 30-Jun-24<br><br>Cajetillas (20 uds.) | 30-Jun-23<br><br>Cajetillas (20 uds.) | Incremento<br><br>% |
| Álava                                        | 6.226.888                             | 6.324.337                             | -1,54%              |
| Albacete                                     | 9.073.014                             | 9.436.548                             | -3,85%              |
| Alicante/Alacant                             | 49.397.418                            | 50.025.539                            | -1,26%              |
| Almería                                      | 18.225.915                            | 18.582.052                            | -1,92%              |
| Ávila                                        | 3.580.664                             | 3.688.955                             | -2,94%              |
| Badajoz                                      | 14.636.744                            | 15.156.480                            | -3,43%              |
| Balears (Illes)                              | 33.085.425                            | 33.477.339                            | -1,17%              |
| Barcelona                                    | 107.290.736                           | 111.280.852                           | -3,59%              |
| Burgos                                       | 7.829.777                             | 7.859.671                             | -0,38%              |
| Cáceres                                      | 9.380.059                             | 9.623.554                             | -2,53%              |
| Cádiz                                        | 20.821.618                            | 21.028.832                            | -0,99%              |
| Castellón/Castelló                           | 14.476.554                            | 14.752.984                            | -1,87%              |
| Ciudad Real                                  | 11.289.277                            | 11.569.641                            | -2,42%              |
| Córdoba                                      | 15.233.987                            | 15.671.127                            | -2,79%              |
| Coruña (A)                                   | 22.981.443                            | 23.851.617                            | -3,65%              |
| Cuenca                                       | 4.927.170                             | 5.141.680                             | -4,17%              |
| Girona                                       | 61.267.857                            | 54.133.027                            | 13,18%              |
| Granada                                      | 20.192.183                            | 20.737.792                            | -2,63%              |
| Guadalajara                                  | 5.813.319                             | 6.096.234                             | -4,64%              |
| Guipúzcoa                                    | 26.326.544                            | 24.832.369                            | 6,02%               |
| Huelva                                       | 13.332.202                            | 13.537.197                            | -1,51%              |
| Huesca                                       | 6.501.217                             | 6.412.402                             | 1,39%               |
| Jaén                                         | 12.445.928                            | 12.708.531                            | -2,07%              |
| León                                         | 9.902.544                             | 10.296.818                            | -3,83%              |
| Lleida                                       | 15.413.111                            | 14.568.527                            | 5,80%               |
| Rioja (La)                                   | 7.097.480                             | 7.296.325                             | -2,73%              |
| Lugo                                         | 6.673.652                             | 6.990.425                             | -4,53%              |
| Madrid                                       | 120.420.118                           | 126.819.397                           | -5,05%              |
| Málaga                                       | 39.234.250                            | 39.352.235                            | -0,30%              |
| Murcia                                       | 34.619.157                            | 34.835.176                            | -0,62%              |
| Navarra                                      | 23.565.367                            | 23.044.849                            | 2,26%               |
| Ourense                                      | 6.445.110                             | 6.561.965                             | -1,78%              |
| Asturias                                     | 22.459.386                            | 23.359.432                            | -3,85%              |
| Palencia                                     | 3.529.605                             | 3.689.697                             | -4,34%              |
| Pontevedra                                   | 17.253.914                            | 18.066.253                            | -4,50%              |
| Salamanca                                    | 6.377.402                             | 6.443.969                             | -1,03%              |
| Cantabria                                    | 13.037.126                            | 13.466.239                            | -3,19%              |
| Segovia                                      | 3.158.695                             | 3.240.923                             | -2,54%              |
| Sevilla                                      | 33.458.497                            | 33.910.715                            | -1,33%              |
| Soria                                        | 1.801.471                             | 1.932.652                             | -6,79%              |
| Tarragona                                    | 20.178.076                            | 20.474.959                            | -1,45%              |
| Teruel                                       | 3.165.928                             | 3.278.963                             | -3,45%              |
| Toledo                                       | 16.080.003                            | 16.300.703                            | -1,35%              |
| Valencia/València                            | 57.726.442                            | 59.294.559                            | -2,64%              |

|                |                      |                      |               |
|----------------|----------------------|----------------------|---------------|
| Valladolid     | 10.402.449           | 10.744.946           | -3,19%        |
| Vizcaya        | 23.263.856           | 23.955.097           | -2,89%        |
| Zamora         | 3.618.790            | 3.730.362            | -2,99%        |
| Zaragoza       | 21.828.864           | 22.423.472           | -2,65%        |
| <b>Totales</b> | <b>1.015.047.231</b> | <b>1.030.007.419</b> | <b>-1,45%</b> |

## CUOTA DE MERCADO DE LOS PRINCIPALES FABRICANTES DE CIGARRILLOS

| CIGARRILLOS (Península e Il.Balears)          |                                     | Acumulado                           |
|-----------------------------------------------|-------------------------------------|-------------------------------------|
| Ranking por Fabricante -Cajetillas (20 uds.)- |                                     |                                     |
| Hasta<br>FABRICANTES                          | 30-Jun-24<br>% Cajetillas (20 uds.) | 30-Jun-23<br>% Cajetillas (20 uds.) |
| ALTADIS/IMPERIAL                              | 27,68%                              | 28,33%                              |
| PHILIP MORRIS                                 | 27,05%                              | 27,54%                              |
| JTI                                           | 26,29%                              | 26,49%                              |
| BAT                                           | 10,54%                              | 10,37%                              |
| HVL                                           | 2,87%                               | 2,50%                               |
| KARELIA TOBACCO COMPANY INC                   | 1,91%                               | 1,58%                               |
| VON EICKEN                                    | 1,08%                               | 1,14%                               |
| KT INTERNATIONAL                              | 1,00%                               | 0,95%                               |
| GRAND RIVER ENTERPRISES                       | 0,93%                               | 0,70%                               |
| POSCHL TABAK                                  | 0,17%                               | 0,16%                               |
| HEUPINK & BLOEMEN                             | 0,16%                               | 0,05%                               |
| DOS SANTOS                                    | 0,13%                               | 0,14%                               |
| CONTINENTAL TOBACCO                           | 0,08%                               | 0,03%                               |
| ORION                                         | 0,04%                               | 0,01%                               |
| PROYECTOS ACTUALES SERIE S.L.                 | 0,04%                               | 0,00%                               |
| TOBACCO PREMIUM CLUB S.L                      | 0,02%                               |                                     |
| YESMOKE S.R.L                                 | 0,01%                               |                                     |
| SFR TOBACCO INTERNATIONAL GMbh                | 0,00%                               | 0,01%                               |
| <b>Totales</b>                                | <b>100,00%</b>                      | <b>100,00%</b>                      |

**CUOTA DE MERCADO DE LAS PRINCIPALES MARCAS DE CIGARRILLOS**

| <b>CIGARRILLOS (Península e Il.Balears)</b>      |                             |                             |                             |                             |
|--------------------------------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| <b>Ranking por Marcas -Cajetillas (20 uds.)-</b> |                             |                             |                             |                             |
| <b>Hasta</b>                                     | <b>30-Jun-24</b>            | <b>30-Jun-23</b>            | <b>30-Jun-22</b>            | <b>30-Jun-21</b>            |
| <b>MARCAS</b>                                    | <b>Cajetillas (20 uds.)</b> | <b>Cajetillas (20 uds.)</b> | <b>Cajetillas (20 uds.)</b> | <b>Cajetillas (20 uds.)</b> |
| MARLBORO                                         | 15,70%                      | 13,59%                      | 13,58%                      | 13,63%                      |
| CAMEL                                            | 11,58%                      | 11,23%                      | 11,70%                      | 10,93%                      |
| WINSTON                                          | 8,14%                       | 7,69%                       | 6,87%                       | 6,50%                       |
| LUCKY STRIKE                                     | 7,92%                       | 7,64%                       | 7,01%                       | 6,37%                       |
| FORTUNA                                          | 7,12%                       | 7,16%                       | 7,45%                       | 7,56%                       |
| WINSTON CLASSIC                                  | 5,83%                       | 6,55%                       | 7,39%                       | 8,04%                       |
| CHESTERFIELD                                     | 5,76%                       | 6,28%                       | 7,19%                       | 7,79%                       |
| WEST BROOKLYN                                    | 5,49%                       | 5,11%                       | 4,46%                       | 4,18%                       |
| NOBEL                                            | 3,49%                       | 3,63%                       | 3,55%                       | 3,75%                       |
| DUCADOS NEGRO                                    | 2,58%                       | 2,84%                       | 2,99%                       | 3,34%                       |
| DUCADOS RUBIO                                    | 2,25%                       | 2,16%                       | 2,44%                       | 3,33%                       |

**VENTAS DE TABACO DE LIAR POR FABRICANTES**

| LIAR (Península e Il.Balears)                      |                        | Acumulado              |                         |
|----------------------------------------------------|------------------------|------------------------|-------------------------|
| Ventas por Fabricante -Kilos-                      |                        |                        |                         |
| Hasta<br><br>FABRICANTES                           | 30-Jun-24<br><br>Kilos | 30-Jun-23<br><br>Kilos | Increment<br>o<br><br>% |
| JTI                                                | 957.981                | 1.012.607              | -5,39%                  |
| ALTADIS/IMPERIAL                                   | 779.576                | 838.912                | -7,07%                  |
| POSCHL TABAK                                       | 445.060                | 435.907                | 2,10%                   |
| FLANDRIA N.V.                                      | 281.324                | 265.738                | 5,87%                   |
| PHILIP MORRIS                                      | 260.484                | 274.572                | -5,13%                  |
| VON EICKEN                                         | 221.492                | 214.007                | 3,50%                   |
| BAT                                                | 84.640                 | 87.556                 | -3,33%                  |
| HVL                                                | 23.893                 | 14.126                 | 69,14%                  |
| CTS CVBA                                           | 21.719                 | 12.964                 | 67,54%                  |
| CTS (SOCIETE COOPERATIVE A RESPONSABILITE LIMITEE) | 20.427                 | 15.794                 | 29,33%                  |
| MAC BAREN TOBACCO                                  | 18.489                 | 17.643                 | 4,80%                   |
| SCANDINAVIAN TOBACCO GROUP                         | 9.936                  | 10.764                 | -7,68%                  |
| SFR TOBACCO INTERNATIONAL                          | 9.321                  | 16.661                 | -44,05%                 |
| TWIST                                              | 3.248                  | 1.957                  | 65,94%                  |
| KARELIA TOBACCO COMPANY INC                        | 2.137                  | 1.088                  | 96,36%                  |
| GRYSON                                             | 1.348                  | 7.345                  | -81,65%                 |
| TWIST TOBACCO                                      | 982                    | 711                    | 38,05%                  |
| TWIST NV                                           | 511                    | 138                    | 269,27%                 |
| CONTINENTAL TOBACCO                                | 51                     | 51                     | -0,59%                  |
| TABAKSBEDRIJF STUBBE                               | 48                     | 104                    | -54,37%                 |
| SFR TOBACCO INTERNATIONAL GMbh                     | - 0                    | - 0                    | -                       |
| HEUPINK & BLOEMEN                                  |                        | 37                     | -100,00%                |
| GRAND RIVER ENTERPRISES                            |                        | 116                    | -100,00%                |
| Totales                                            | 3.142.666              | 3.228.799              | -2,67%                  |

## VENTAS DE TABACO DE LIAR POR MARCAS

| LIAR (Península e Il.Balears) |                        | Acumulado              |                     |
|-------------------------------|------------------------|------------------------|---------------------|
| Ventas por Marcas -Kilos-     |                        |                        |                     |
| Hasta<br><br>MARCAS           | 30-Jun-24<br><br>Kilos | 30-Jun-23<br><br>Kilos | Incremento<br><br>% |
| PUEBLO                        | 432.232                | 426.761                | 1,28%               |
| WINSTON                       | 384.134                | 409.764                | -6,25%              |
| CAMEL                         | 303.633                | 295.320                | 2,82%               |
| FLANDRIA                      | 278.310                | 262.496                | 6,02%               |
| HORIZON                       | 224.065                | 232.192                | -3,50%              |
| MANITOU                       | 211.622                | 204.521                | 3,47%               |
| MARLBORO                      | 200.316                | 208.285                | -3,83%              |
| AMBER LEAF                    | 153.435                | 186.568                | -17,76%             |
| DUCADOS                       | 120.442                | 137.026                | -12,10%             |
| DUCADOS RUBIO                 | 102.838                | 119.775                | -14,14%             |
| GOLDEN VIRGINIA               | 98.453                 | 118.664                | -17,03%             |
| LUCKY STRIKE                  | 50.576                 | 55.517                 | -8,90%              |
| FORTUNA                       | 47.804                 | 49.050                 | -2,54%              |
| DOMINGO                       | 45.678                 | 56.090                 | -18,56%             |
| NEWS                          | 43.566                 | 38.190                 | 14,08%              |
| CHESTERFIELD                  | 40.409                 | 45.831                 | -11,83%             |
| AMERICAN SPIRIT               | 39.177                 | 37.151                 | 5,45%               |
| FLEUR DU PAYS                 | 32.789                 | 31.762                 | 3,23%               |
| DUCADOS RUBIO - RYO           | 22.453                 | 17.583                 | 27,70%              |
| WEST BROOKLYN                 | 22.265                 | 22.916                 | -2,84%              |
| VASCONHA                      | 20.427                 | 15.794                 | 29,33%              |
| NOBEL                         | 20.316                 | 22.589                 | -10,06%             |
| JOHN PLAYER SP.               | 19.997                 | 23.115                 | -13,49%             |
| CUTTERS CHOICE                | 19.935                 | 18.747                 | 6,34%               |
| MAYA                          | 19.770                 | 9.608                  | 105,77%             |
| 1637                          | 17.352                 | 10.727                 | 61,76%              |
| WEST                          | 17.089                 | 20.087                 | -14,92%             |
| AMSTERDAMER                   | 14.567                 | 15.300                 | -4,79%              |
| INTERVAL                      | 13.848                 | 13.548                 | 2,21%               |
| DRUM                          | 13.339                 | 12.117                 | 10,09%              |
| CROSSROAD                     | 9.936                  | 10.764                 | -7,68%              |
| NATURAL AMERICAN SPIRIT       | 9.321                  | 16.660                 | -44,05%             |
| ORIGENES                      | 6.916                  | 7.796                  | -11,29%             |
| BULLBRAND                     | 6.799                  | 7.009                  | -2,99%              |
| TURNER                        | 6.685                  | 6.182                  | 8,14%               |
| WHIM                          | 5.983                  | 2.763                  | 116,51%             |
| AJJA 17                       | 5.738                  | 5.271                  | 8,85%               |
| JPS                           | 5.348                  | 4.673                  | 14,44%              |

# INFORME MENSUAL DEL MERCADO DE TABACOS

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|                |                  |                  |               |
|----------------|------------------|------------------|---------------|
| VAN NELLE      | 4.856            | 3.931            | 23,53%        |
| GAULOISES      | 4.788            | 4.241            | 12,91%        |
| SAMSON         | 4.401            | 3.937            | 11,80%        |
| VERAMÍA        | 4.367            | 2.237            | 95,24%        |
| ELIXYR         | 4.124            | 4.346            | -5,12%        |
| RESTO MARCAS   | 32.565           | 31.896           | 2,10%         |
| <b>Totales</b> | <b>3.142.666</b> | <b>3.228.799</b> | <b>-2,67%</b> |

## SEGMENTOS DE TABACO DE LIAR MÁS VENDIDO

| SEGMENTOS           | kilos            |                          |               |
|---------------------|------------------|--------------------------|---------------|
| CATEGORÍA           | COMPAÑÍA         | Precio                   | jun-24        |
| <b>PREMIUM</b>      |                  | <b>207 &lt; Kg</b>       | <b>60,65%</b> |
| PUEBLO              | POSCHL TABAK     | 210,00                   | 14,30%        |
| WINSTON             | JTI              | 209,88                   | 11,77%        |
| CAMEL               | JTI              | 211,39                   | 9,48%         |
| MARLBORO            | PHILIP MORRIS    | 209,12                   | 6,30%         |
| <b>MEDIO</b>        |                  | <b>200 &lt; Kg ≤ 207</b> | <b>8,16%</b>  |
| DUCADOS             | ALTADIS/IMPERIAL | 206,49                   | 3,46%         |
| LUCKY STRIKE        | BAT              | 205,19                   | 1,53%         |
| AMERICAN SPIRIT     | JTI              | 203,33                   | 1,49%         |
| <b>BAJO</b>         |                  | <b>193 &lt; Kg ≤ 200</b> | <b>4,94%</b>  |
| NEWS                | ALTADIS/IMPERIAL | 195,39                   | 1,41%         |
| DUCADOS RUBIO - RYO | ALTADIS/IMPERIAL | 199,87                   | 1,25%         |
| WEST BROOKLYN       | ALTADIS/IMPERIAL | 200,00                   | 0,69%         |
| JOHN PLAYER SP.     | ALTADIS/IMPERIAL | 198,80                   | 0,60%         |
| <b>INFERIOR</b>     |                  | <b>Kg ≤ 193</b>          | <b>26,25%</b> |
| FLANDRIA            | FLANDRIA N.V.    | 185,01                   | 9,20%         |
| HORIZON             | ALTADIS/IMPERIAL | 190,99                   | 6,87%         |
| MANITOU             | VON EICKEN       | 184,37                   | 6,65%         |
| MAYA                | HVL              | 165,00                   | 0,75%         |

## VENTAS DE CIGARROS Y CIGARRITOS

| Euros      | jun-24      | jun-23      | Variación |
|------------|-------------|-------------|-----------|
| Cigarritos | 26.548.848  | 29.091.236  | -8,74%    |
| Cigarros   | 17.370.111  | 19.496.478  | -10,91%   |
| Total      | 43.918.959  | 48.587.714  | -9,61%    |
|            |             |             |           |
|            |             |             |           |
| Unidades   | jun-24      | jun-23      | Variación |
| Cigarritos | 131.713.004 | 148.381.419 | -11,23%   |
| Cigarros   | 13.531.886  | 14.601.422  | -7,32%    |
| Total      | 145.244.890 | 162.982.841 | -10,88%   |



## SEGMENTOS DE CIGARROS Y CIGARRITOS MÁS VENDIDOS

| SEGMENTOS         | Unidades                   |                       |              |
|-------------------|----------------------------|-----------------------|--------------|
| CATEGORÍA         | COMPañÍA                   | Precio                | jun-24       |
| <b>PREMIUM</b>    |                            | <b>8 &lt; Und</b>     | <b>0,34%</b> |
| MONTECRISTO       | HABANOS S.A.               | 12,48                 | 0,08%        |
| HOYO DE MONTERREY | HABANOS S.A.               | 23,20                 | 0,04%        |
| ROMEO Y JULIETA   | HABANOS S.A.               | 16,12                 | 0,03%        |
| PARTAGAS          | HABANOS S.A.               | 8,65                  | 0,03%        |
| <b>MEDIO</b>      |                            | <b>5 &lt; Und ≤ 8</b> | <b>0,09%</b> |
| FLOR DE COPÁN     | LA FLOR DE COPÁN HONDURAS  | 5,09                  | 0,03%        |
| CONDEGA           | VEGUEROS Y TORCIDOS        | 5,21                  | 0,02%        |
| LA AURORA         | LA AURORA CXA              | 7,60                  | 0,01%        |
| <b>BAJO</b>       |                            | <b>1 &lt; Und ≤ 5</b> | <b>1,13%</b> |
| FARIAS            | ALTADIS/IMPERIAL           | 1,43                  | 0,18%        |
| VEGAFINA          | ALTADIS/IMPERIAL           | 3,48                  | 0,17%        |
| TOSCANO           | MANIFATTURE SIGARI TOSCANO | 1,30                  | 0,13%        |
| CASA DE GARCÍA    | TABACALERA DE GARCIA SAS   | 1,48                  | 0,11%        |
| <b>INFERIOR</b>   |                            | <b>Und ≤ 1</b>        | <b>7,75%</b> |
| CALYPSO           | CANARIENSE                 | 0,55                  | 1,84%        |
| EL GUAJIRO        | TABACOS EL GUAJIRO         | 0,51                  | 0,96%        |
| TRABUCOS          | TABACOS EL GUAJIRO         | 0,32                  | 0,89%        |
| SIGNATURE         | SCANDINAVIAN TOBACCO GROUP | 0,22                  | 0,75%        |

**VENTAS DE CIGARROS Y CIGARRITOS POR FABRICANTES**

| CIGARROS (Península e Il.Balears)     |             | Acumulado   |            |
|---------------------------------------|-------------|-------------|------------|
| Ventas por Fabricante -Unidades-      |             |             |            |
| Hasta                                 | 30-Jun-24   | 30-Jun-23   | Incremento |
| FABRICANTES                           | Unidades    | Unidades    | %          |
| VILLIGER                              | 157.417.261 | 177.683.795 | -11,41%    |
| CANARIENSE                            | 130.574.319 | 136.427.603 | -4,29%     |
| VON EICKEN                            | 92.747.351  | 86.736.077  | 6,93%      |
| ALTADIS/IMPERIAL                      | 90.190.320  | 102.474.687 | -11,99%    |
| CONTINENTAL TOBACCO                   | 81.107.790  | 82.355.290  | -1,51%     |
| SCANDINAVIAN TOBACCO GROUP            | 58.027.723  | 60.574.254  | -4,20%     |
| BAT                                   | 36.140.544  | 38.122.924  | -5,20%     |
| J. CORTES CIGARS                      | 34.981.440  | 37.106.898  | -5,73%     |
| PHILIP MORRIS                         | 27.685.170  | 31.093.612  | -10,96%    |
| AGIO                                  | 27.620.505  | 32.570.308  | -15,20%    |
| DANNEMANN CIGARRENFABRIK              | 24.546.700  | 22.805.036  | 7,64%      |
| TABACOS EL GUAJIRO                    | 17.101.220  | 17.474.430  | -2,14%     |
| ARNOLD ANDRE                          | 16.594.755  | 15.361.735  | 8,03%      |
| HABANOS S.A.                          | 10.611.593  | 10.534.229  | 0,73%      |
| STG LUMMEN NV                         | 8.320.464   | 8.919.197   | -6,71%     |
| JTI                                   | 7.567.940   | 8.714.555   | -13,16%    |
| CONTINENTAL TOBACCO GROUP             | 4.264.450   | 2.546.670   | 67,45%     |
| OETTINGER DAVIDOFF AG                 | 2.476.732   | 2.796.964   | -11,45%    |
| DOS SANTOS                            | 2.187.230   | 2.019.485   | 8,31%      |
| MANIFATTURE SIGARI TOSCANO            | 1.800.701   | 1.716.118   | 4,93%      |
| VERELLEN                              | 1.606.290   | 2.023.850   | -20,63%    |
| TABACALERA DE GARCIA SAS              | 1.496.417   | 1.454.937   | 2,85%      |
| INTERNACIONAL CUBANA DE TABACOS       | 1.311.660   | 1.518.845   | -13,64%    |
| SPANISH TOBACCO BRAND CORPORATION     | 1.173.506   | 1.438.263   | -18,41%    |
| FABRICA DE TABACO MICAELENSE S.A.     | 956.930     | 302.340     | 216,51%    |
| CANAL DE NAVARRES                     | 804.850     | 785.730     | 2,43%      |
| ALFAMBRA CIGARS SA                    | 499.106     | 469.120     | 6,39%      |
| TABACALERA ALFAMBRA S.A.              | 288.100     | 278.125     | 3,59%      |
| NOTEBAERT PRODUKTIE                   | 275.600     | 351.210     | -21,53%    |
| TRANSFORMACION TABAQUERA DE CANARIAS  | 263.570     | 210.220     | 25,38%     |
| GESINTA INVEST COMPANY                | 245.620     | 310.317     | -20,85%    |
| CONTINENTAL DOHANYIPARI ZRT.          | 238.400     |             | -          |
| TORRES DE QUART                       | 212.630     | 216.530     | -1,80%     |
| GESINTA INTERNATIONAL TOBACCO COMPANY | 211.702     | 226.384     | -6,49%     |
| J.CORTES CIGARS                       | 202.270     | 435.500     | -53,55%    |
| NACSA                                 | 193.173     | 193.316     | -0,07%     |
| KUUTS TOBACCO COMPANY SL              | 181.750     | 292.800     | -37,93%    |
| TABACALERA INCORPORADA PHILIPPINES    | 178.350     | 143.100     | 24,63%     |

|                                       |                    |                    |               |
|---------------------------------------|--------------------|--------------------|---------------|
| MANIFATTURE SIGARO TOSCANO            | 167.910            | 170.440            | -1,48%        |
| LA AURORA CXA                         | 166.577            | 179.600            | -7,25%        |
| VEGUEROS Y TORCIDOS                   | 153.045            | 216.095            | -29,18%       |
| TABACALERA TIRADOR RAMOS CIGARS, S.A. | 127.415            | 3.750              | 3297,73%      |
| LA FLOR DE COPÁN HONDURAS             | 122.269            | 109.090            | 12,08%        |
| RESTO FABRICANTES                     | 1.102.820          | 1.237.964          | -10,92%       |
| <b>Totales</b>                        | <b>844.144.168</b> | <b>890.601.393</b> | <b>-5,22%</b> |

## VENTAS DE CIGARROS Y CIGARRITOS POR MARCAS

| CIGARROS (Península e Il.Balears) |            | Acumulado  |            |
|-----------------------------------|------------|------------|------------|
| Ventas por Marcas -Unidades-      |            |            |            |
| Hasta                             | 30-Jun-24  | 30-Jun-23  | Incremento |
| MARCAS                            | Unidades   | Unidades   | %          |
| SILVERADO (cig)                   | 83.273.650 | 82.311.670 | 1,17%      |
| BRANIFF (cig)                     | 74.500.651 | 86.552.720 | -13,92%    |
| CALYPSO (cig)                     | 62.119.196 | 66.221.686 | -6,20%     |
| BULLBRAND (cig)                   | 55.602.288 | 51.373.648 | 8,23%      |
| ROLL'S (cig)                      | 35.749.487 | 42.850.998 | -16,57%    |
| SIGNATURE (cig)                   | 33.700.360 | 37.187.490 | -9,38%     |
| AMIGOS (cig)                      | 30.102.880 | 32.023.298 | -6,00%     |
| REIG (cig)                        | 30.096.716 | 29.390.266 | 2,40%      |
| COBURN (cig)                      | 29.906.770 | 34.760.280 | -13,96%    |
| JOCKEY (cig)                      | 28.072.967 | 27.054.818 | 3,76%      |
| AL CAPONE (cig)                   | 28.029.022 | 28.148.848 | -0,43%     |
| CHESTERFIELD (cig)                | 27.685.170 | 30.591.292 | -9,50%     |
| NEWMINSTER (cig)                  | 26.447.270 | 27.816.364 | -4,92%     |
| FARIAS (cig)                      | 24.795.200 | 27.125.058 | -8,59%     |
| PANTER (cig)                      | 20.059.260 | 23.367.720 | -14,16%    |
| PALL MALL(cig)                    | 16.031.958 | 17.715.720 | -9,50%     |
| CALYPSO                           | 15.951.250 | 17.563.650 | -9,18%     |
| CLUBMASTER (cig)                  | 14.907.610 | 14.203.700 | 4,96%      |
| DUCADOS (cig)                     | 14.575.420 | 18.000.376 | -19,03%    |
| DANNEMANN MOODS (cig)             | 12.703.652 | 11.040.202 | 15,07%     |
| ROTHMANS OF LONDON (cig)          | 12.532.986 | 13.138.884 | -4,61%     |
| DENIM (cig)                       | 11.523.901 | 10.883.129 | 5,89%      |
| AGIO (cig)                        | 10.293.765 | 11.418.228 | -9,85%     |
| VEGAFINA (cig)                    | 8.998.110  | 9.573.122  | -6,01%     |
| EL GUAJIRO                        | 8.418.330  | 8.385.890  | 0,39%      |
| LA PAZ (cig)                      | 7.967.940  | 8.645.710  | -7,84%     |

INFORME MENSUAL DEL MERCADO DE TABACOS

|                     |                    |                    |               |
|---------------------|--------------------|--------------------|---------------|
| TRABUCOS            | 7.782.790          | 8.106.140          | -3,99%        |
| LUCKY STRIKE (cig)  | 7.575.600          | 7.268.320          | 4,23%         |
| BRAVO (cig)         | 6.195.990          | 6.007.630          | 3,14%         |
| LA DALIA            | 5.221.975          | 5.757.619          | -9,30%        |
| BULLBRAND           | 4.966.850          | 4.989.220          | -0,45%        |
| SIGNATURE           | 4.545.850          | 3.537.280          | 28,51%        |
| REX (cig)           | 4.352.000          | 5.057.920          | -13,96%       |
| VERELLEN (cig)      | 4.313.220          | 4.397.040          | -1,91%        |
| PONCHO (cig)        | 4.291.450          | 5.251.680          | -18,28%       |
| NEOS (cig)          | 4.272.320          | 4.213.090          | 1,41%         |
| WEST (cig)          | 4.247.484          | 4.716.242          | -9,94%        |
| BREAK (cig)         | 3.853.836          | 4.496.647          | -14,30%       |
| PUNCH (cig)         | 3.525.359          | 3.714.663          | -5,10%        |
| PANTER              | 3.008.560          | 1.719.960          | 74,92%        |
| VILLIGER (cig)      | 2.315.380          | 2.376.590          | -2,58%        |
| MINI DAVIDOFF (cig) | 2.055.440          | 2.334.990          | -11,97%       |
| CANDLELIGHT (cig)   | 2.054.773          | 2.162.580          | -4,99%        |
| RESTO MARCAS        | 45.519.482         | 47.149.015         | -3,46%        |
| <b>Totales</b>      | <b>844.144.168</b> | <b>890.601.393</b> | <b>-5,22%</b> |

## CUOTA DE MERCADO DE LAS PRINCIPALES MARCAS DE CIGARROS Y CIGARRITOS

| Mes.....:       | jun-24   | Precio | jun-23   | Precio | COMPañÍA                   |
|-----------------|----------|--------|----------|--------|----------------------------|
| MARCAS          | Unidades | Medio  | Unidades | Medio  |                            |
| SILVERADO (cig) | 9,90%    | 0,13   | 8,36%    | 0,13   | CONTINENTAL TOBACCO        |
| BRANIFF (cig)   | 8,34%    | 0,15   | 9,06%    | 0,15   | VILLINGER                  |
| CALYPSO (cig)   | 7,68%    | 0,31   | 7,84%    | 0,29   | CANARIENSE                 |
| BULLBRAND (cig) | 6,26%    | 0,13   | 5,41%    | 0,13   | VON EICKEN                 |
| SIGNATURE (cig) | 5,02%    | 0,25   | 4,97%    | 0,24   | SCANDINAVIAN TOBACCO GROUP |
| ROLL'S (cig)    | 3,88%    | 0,15   | 4,31%    | 0,15   | VILLINGER                  |
| AMIGOS (cig)    | 3,65%    | 0,17   | 3,59%    | 0,16   | J. CORTES CIGARS           |
| REIG (cig)      | 3,64%    | 0,25   | 3,47%    | 0,25   | CANARIENSE                 |
| AL CAPONE (cig) | 3,52%    | 0,24   | 3,39%    | 0,23   | CANARIENSE                 |
| COBURN (cig)    | 3,43%    | 0,17   | 3,94%    | 0,15   | ALTADIS/IMPERIAL           |

## VENTAS DE TABACO DE PIPA Y PRODUCTOS NOVEDOSOS POR FABRICANTES

| PIPA (Península e Il.Balears)                                          |                        | Acumulado              |                     |
|------------------------------------------------------------------------|------------------------|------------------------|---------------------|
| Ventas por Fabricante -Kilos-                                          |                        |                        |                     |
| Hasta<br><br>FABRICANTES                                               | 30-Jun-<br>24<br>Kilos | 30-Jun-<br>23<br>Kilos | Increme<br>nto<br>% |
| PHILIP MORRIS                                                          | 171.170                | 139.081                | 21,07%              |
| ADALYA TOBACCO                                                         | 156.936                | 214.948                | -26,99%             |
| AL FAKHER TOBACCO FACTORY                                              | 103.920                | 101.097                | 2,79%               |
| TWIST                                                                  | 59.153                 | 58.466                 | 1,17%               |
| TWIST NV                                                               | 53.730                 | 31.290                 | 71,71%              |
| TWIST TOBACCO                                                          | 50.108                 | 46.267                 | 8,30%               |
| ORION                                                                  | 49.235                 | 48.523                 | 1,47%               |
| BFT SP. ZO.O. SP.K.                                                    | 37.528                 | 30.879                 | 21,53%              |
| MAC BAREN TOBACCO                                                      | 29.136                 | 30.848                 | -5,55%              |
| SCANDINAVIAN TOBACCO GROUP                                             | 25.702                 | 24.898                 | 3,23%               |
| HVL                                                                    | 19.807                 | 14.505                 | 36,55%              |
| REVOSHI TOBACCO TÛTÛNMAMUELLERI AS                                     | 13.058                 | 14.166                 | -7,82%              |
| MIDDLE EAST FOR TOBACCO CO.                                            | 12.688                 | 16.915                 | -24,99%             |
| SOCAB GMBH                                                             | 12.209                 | 9.300                  | 31,28%              |
| MARI TOBACCO NARGILE VE TUTUN MAMULLERI SANAYI TICARET LIMITED S       | 11.768                 | 4.793                  | 145,51%             |
| JOINT-STOCK COMPANY PSSF                                               | 11.739                 | 150                    | 7747,06%            |
| HOLSTER TOBACCO GMBH                                                   | 11.471                 | 15.817                 | -27,48%             |
| MARI TOBACCO NARGILE VE TUTUN MAMULLERI SANAYI TICARET LIMITED SIRKETI | 10.288                 | 10.352                 | -0,62%              |
| GESINTA INTERNATIONAL TOBACCO COMPANY                                  | 9.773                  | 10.052                 | -2,77%              |
| VON EICKEN                                                             | 9.633                  | 6.870                  | 40,23%              |
| CONTINENTAL TOBACCO GROUP                                              | 8.814                  | 10.183                 | -13,44%             |
| AL SAHA TOBACCO TÛTÛN VE TÛTÛN MANMÛLLERI                              | 7.649                  | 3.576                  | 113,92%             |
| GESINTA INVEST COMPANY S.L.U.                                          | 7.559                  | 9.173                  | -17,60%             |
| CTS COLLABORATION TRADITAB SANTELE                                     | 6.314                  | 3.200                  | 97,34%              |
| POSCHL TABAK                                                           | 5.346                  | 5.407                  | -1,12%              |
| BAT                                                                    | 5.149                  | 6.025                  | -14,54%             |
| AL AMAS TOBACCO TÛTÛN MAMULLER SANAY VE TCARET LMTED RKET              | 3.621                  | 2.448                  | 47,92%              |

|                                      |                |                |              |
|--------------------------------------|----------------|----------------|--------------|
| SHISHA ORIENTAL                      | 2.772          | 4.559          | -39,19%      |
| SOCIÉTÉ ORIENTALE                    | 2.533          |                | -            |
| HOOKAH AND TOBACCO IMPORT EXPORT S.L | 2.299          | 4.430          | -48,11%      |
| SERBETLI GIDA VE AMBALAJ             | 1.599          | 2.768          | -42,25%      |
| LLC "BURN"                           | 1.517          |                | -            |
| PUROS TORRES DE QUART                | 1.490          | 1.955          | -23,78%      |
| PREMIUM TOBACCO LLC                  | 1.268          |                | -            |
| TOP UNITY ENTERTAINMENT GMBH         | 1.230          | 33             | 3662,92 %    |
| JTI                                  | 1.198          | 800            | 49,71%       |
| J. CORTES CIGARS                     | 1.175          | 1.270          | -7,53%       |
| DSCHINNI GMBH                        | 1.173          |                | -            |
| MEDIAPOST SPAIN SL                   | 1.089          | 1.773          | -38,59%      |
| NAKHLA TOBACCO                       | 958            | 1.819          | -47,31%      |
| ETERNAL SMOKE INC.                   | 895            | 1.740          | -48,56%      |
| DURFORT HOLDINGS                     | 868            | 1.034          | -16,02%      |
| HOOKAH TOBACCO FACTORY S.L.          | 770            | 2.892          | -73,37%      |
| RESTO FABRICANTES                    | 11.821         | 18.647         | -36,61%      |
| <b>Totales</b>                       | <b>938.160</b> | <b>912.948</b> | <b>2,76%</b> |

## VENTAS DE TABACO DE PIPA Y PRODUCTOS NOVEDOSOS POR MARCAS

| PIPA (Península e Il.Balears) |                        | Acumulado              |                     |
|-------------------------------|------------------------|------------------------|---------------------|
| Ventas por Marcas -Kilos-     |                        |                        |                     |
| Hasta<br><br>MARCAS           | 30-Jun-24<br><br>Kilos | 30-Jun-23<br><br>Kilos | Incremento<br><br>% |
| TEREA                         | 168.769                | 129.351                | 30,47%              |
| ADALYA                        | 130.458                | 171.593                | -23,97%             |
| AL FAKHER                     | 100.016                | 96.841                 | 3,28%               |
| EASTWOOD                      | 58.011                 | 47.280                 | 22,70%              |
| MOON HABANA                   | 39.420                 | 36.596                 | 7,72%               |
| TABOO                         | 38.277                 | 37.799                 | 1,26%               |
| MALA VIDA                     | 31.073                 | 30.244                 | 2,74%               |
| BLUE HORSE                    | 25.876                 | 42.371                 | -38,93%             |
| HOOKAIN                       | 23.373                 | 28.630                 | -18,36%             |
| DOZAJ                         | 17.304                 | 12.861                 | 34.55%              |

INFORME MENSUAL DEL MERCADO DE TABACOS

|                   |                |                |              |
|-------------------|----------------|----------------|--------------|
| BIG BEN           | 17.280         | 14.375         | 20,21%       |
| MAC BAREN         | 16.927         | 17.428         | -2,87%       |
| REDFIELD          | 16.224         | 13.245         | 22,50%       |
| REVOSHI           | 16.005         | 19.300         | -17,07%      |
| COLTS             | 15.460         | 14.102         | 9,63%        |
| AL-WAHA           | 12.533         | 16.553         | -24,29%      |
| HAMPTON           | 12.426         | 11.504         | 8,01%        |
| HOLSTER           | 11.741         | 15.817         | -25,77%      |
| MUSTH             | 11.739         |                | -            |
| ANDA              | 10.993         |                | -            |
| BRAVO             | 8.757          | 10.119         | -13,46%      |
| AMSTERDAMER       | 8.250          | 8.991          | -8,25%       |
| NAMELESS          | 8.240          | 10.556         | -21,94%      |
| PRIVILEGE         | 7.992          | 8.937          | -10,58%      |
| DUMANJI           | 7.649          | 3.576          | 113,92%      |
| STANLEY           | 6.526          | 3.208          | 103,41%      |
| LA TRIBU          | 6.314          | 3.200          | 97,34%       |
| SCOTTISH CORNER   | 5.986          | 5.415          | 10,55%       |
| EASTENDERS        | 5.660          | 2.799          | 102,19%      |
| BORKUM RIFF       | 5.361          | 5.661          | -5,31%       |
| BROOKFIELD        | 5.031          | 5.081          | -0,99%       |
| BARSDORF'S BESTER | 4.881          | 4.982          | -2,02%       |
| DOZAJ BLACK       | 4.752          | 2.285          | 108,01%      |
| STREET SMOKE      | 4.167          | 2.071          | 101,25%      |
| SHISHA KARTEL     | 3.905          | 4.256          | -8,24%       |
| MR. SHISHA        | 3.794          | 2.448          | 54,98%       |
| JOCKEY            | 3.628          | 621            | 483,91%      |
| FRÉROT            | 3.547          | 3.117          | 13,79%       |
| FOREVER GOLD      | 2.996          | 2.958          | 1,31%        |
| SOCIAL SMOKE      | 2.533          |                | -            |
| ELIXYR            | 2.527          | 130            | 1847,06%     |
| HEETS             | 2.401          | 9.729          | -75,32%      |
| BLACK JACK        | 2.344          | 940            | 149,31%      |
| RESTO MARCAS      | 47.014         | 55.977         | -16,01%      |
| <b>Totales</b>    | <b>938.160</b> | <b>912.948</b> | <b>2,76%</b> |



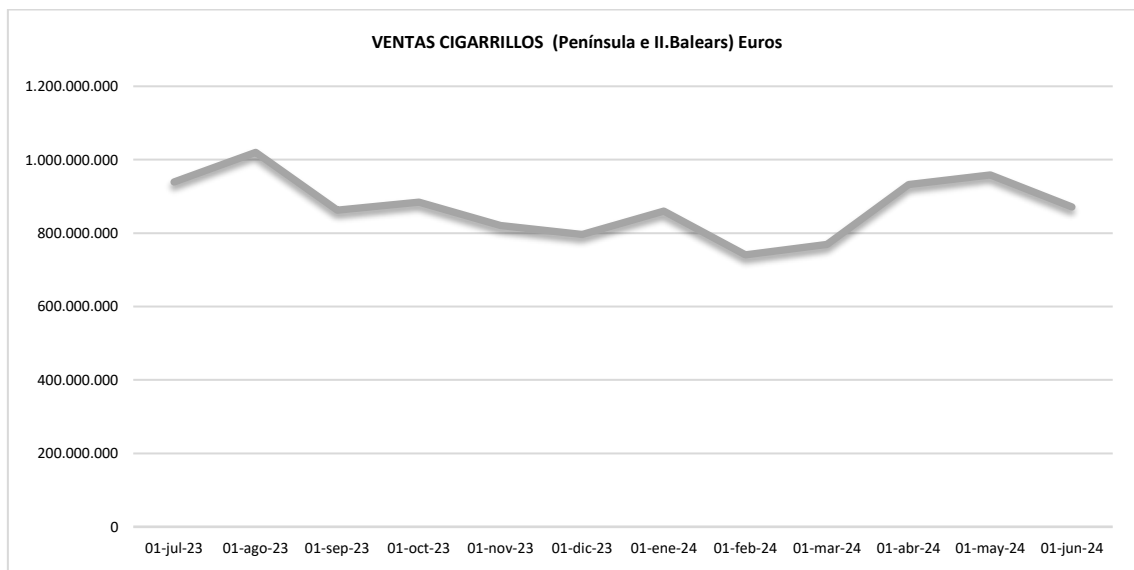
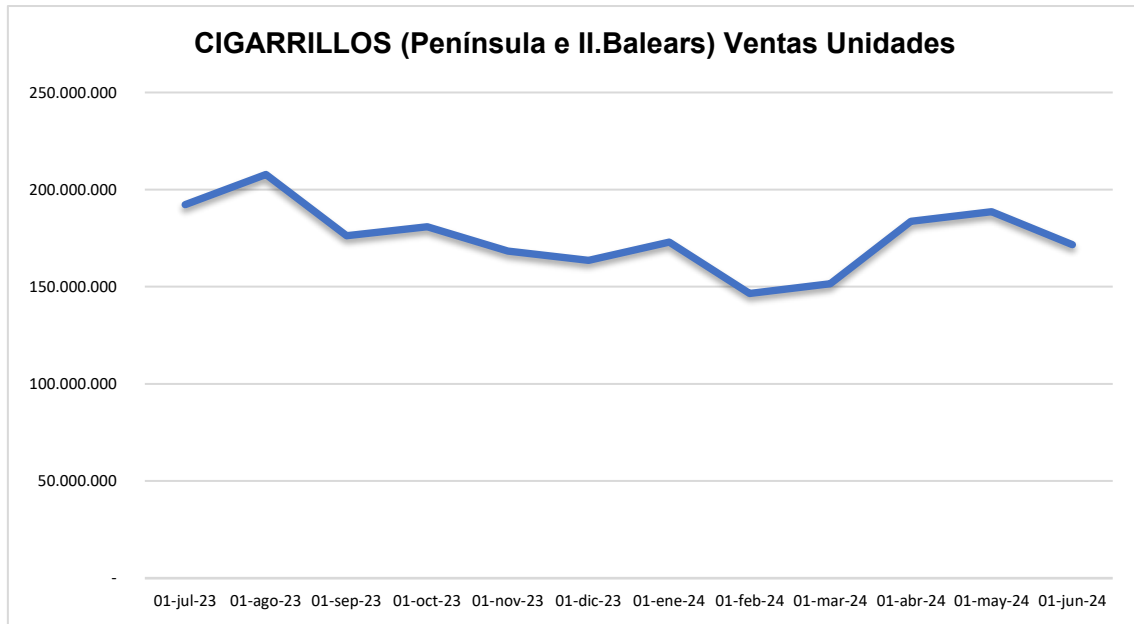
## SEGMENTOS DE TABACO DE PIPA Y PRODUCTOS NOVEDOSOS MÁS VENDIDOS

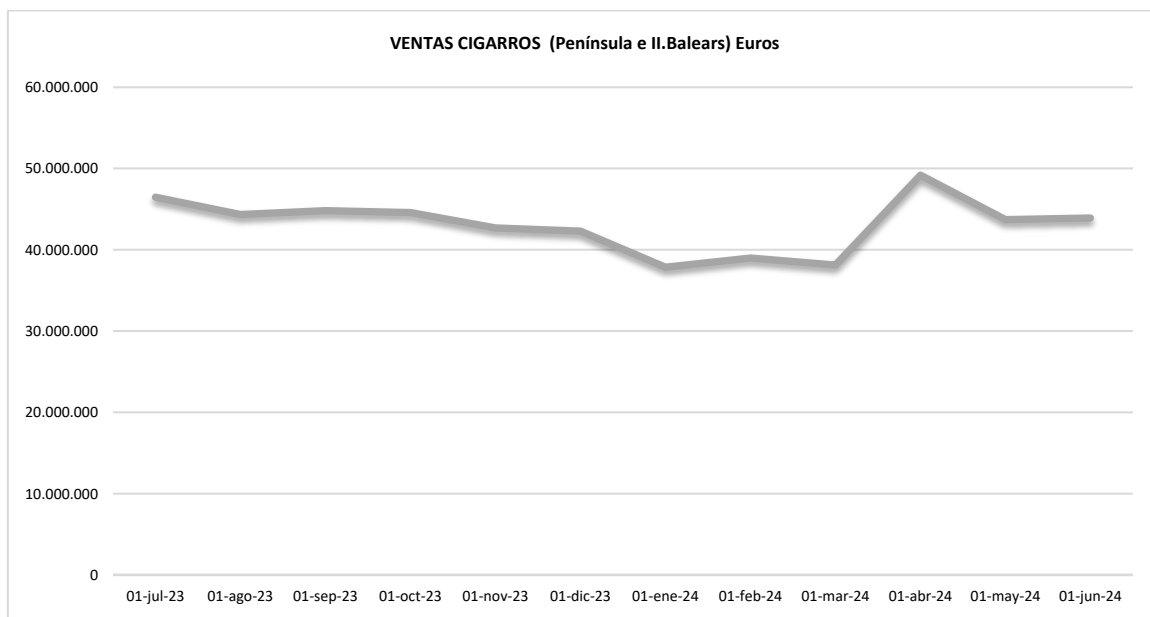
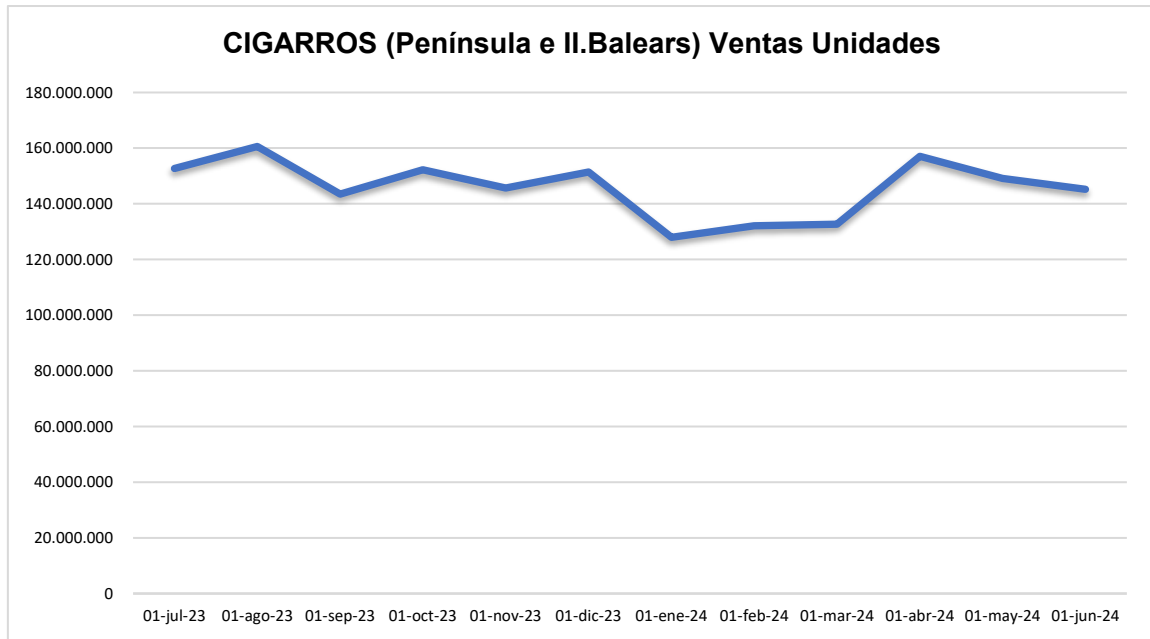
| SEGMENTOS                      | kilos                            |                         |                |
|--------------------------------|----------------------------------|-------------------------|----------------|
| CATEGORÍA                      | COMPAÑÍA                         | Precio                  | jun-24         |
| <b>PREMIUM</b>                 |                                  | <b>109 &lt; Kg</b>      | <b>23,03 %</b> |
| TEREA                          | PHILIP MORRIS                    | 708,42                  | 19,58 %        |
| BORKUM RIFF                    | SCANDINAVIAN TOBACCO GROUP       | 133,57                  | 0,61%          |
| BLACKBURN                      | LLC "BURN"                       | 149,50                  | 0,36%          |
| MUSTH                          | JOINT-STOCK COMPANY PSSF         | 147,50                  | 0,32%          |
| <b>MEDIO</b>                   |                                  | <b>89 &lt; Kg ≤ 109</b> | <b>0,44%</b>   |
| STARLINE                       | PREMIUM TOBACCO LLC              | 99,58                   | 0,17%          |
| BLAZE                          | BFT SP. ZO.O. SP.K.              | 93,20                   | 0,10%          |
| STARBUZZ                       | STARBUZZ TOBACCO                 | 99,44                   | 0,08%          |
| STARBUZZ REGULAR               | STARBUZZ TOBACCO                 | 99,50                   | 0,03%          |
| <b>BAJO</b>                    |                                  | <b>54 &lt; Kg ≤ 89</b>  | <b>76,47 %</b> |
| ADALYA                         | ADALYA TOBACCO                   | 60,09                   | 14,97 %        |
| AL FAKHER                      | AL FAKHER TOBACCO FACTORY        | 66,43                   | 8,35%          |
| EASTWOOD                       | TWIST TOBACCO                    | 68,58                   | 6,01%          |
| TABOO                          | ORION                            | 67,17                   | 4,86%          |
| <b>INFERIOR</b>                |                                  | <b>Kg ≤ 54</b>          | <b>0,06%</b>   |
| AL SULTAN MOLASSES             | EASTERN                          | 50,00                   | 0,04%          |
| NAKHLA                         | NAKHLA TOBACCO                   | 34,58                   | 0,01%          |
| MAZAYA FRENCH TOBACCO MOLASSES | AL ZAWRAE INDUSTRIAL COMPANY     | 50,00                   | 0,01%          |
| KROOS                          | CHINA TOBACCO SICHUAN INDUSTRIAL | 32,50                   | 0,00%          |

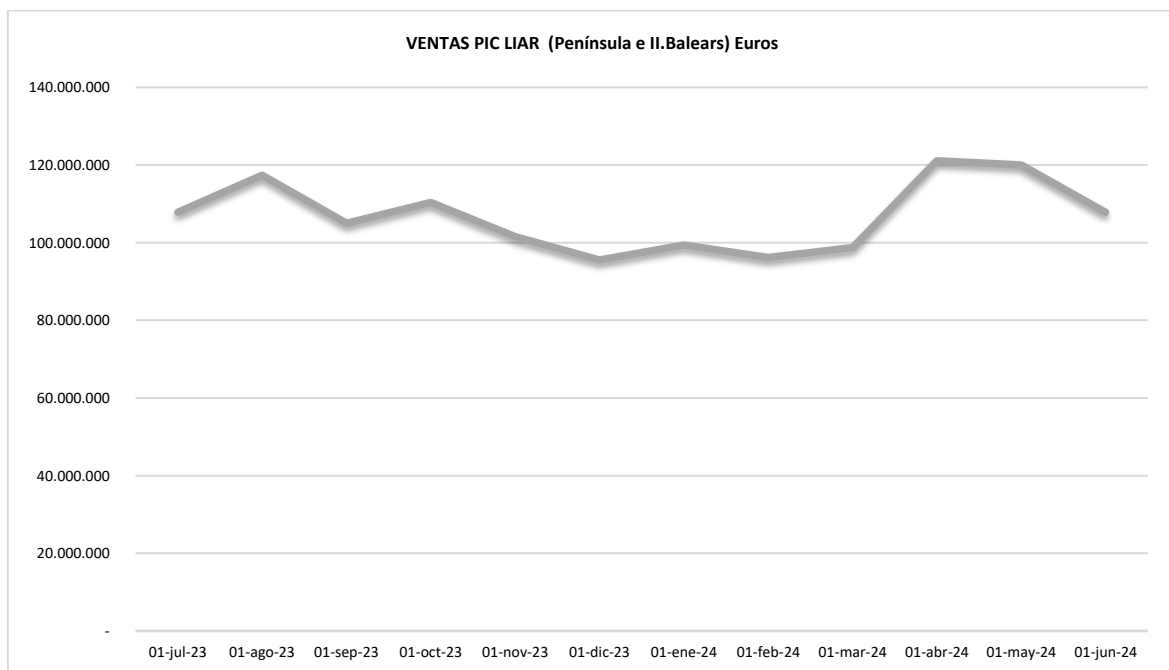
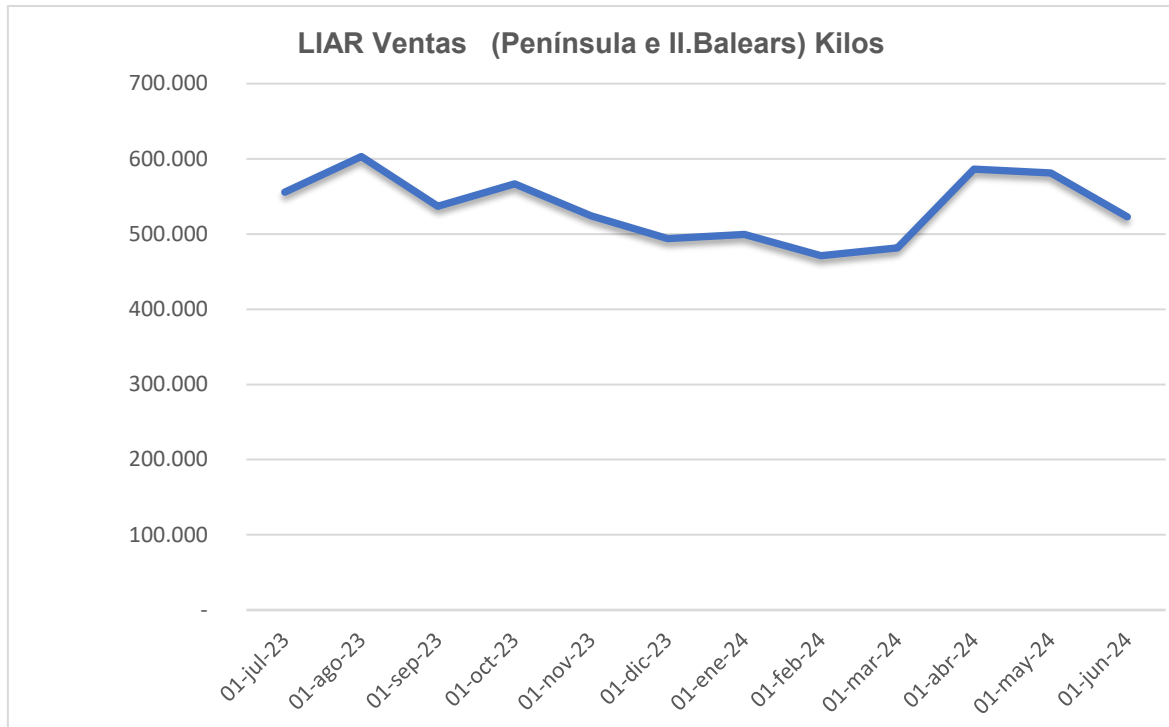
## EVOLUCIÓN DE VENTAS ÚLTIMOS 12 MESES

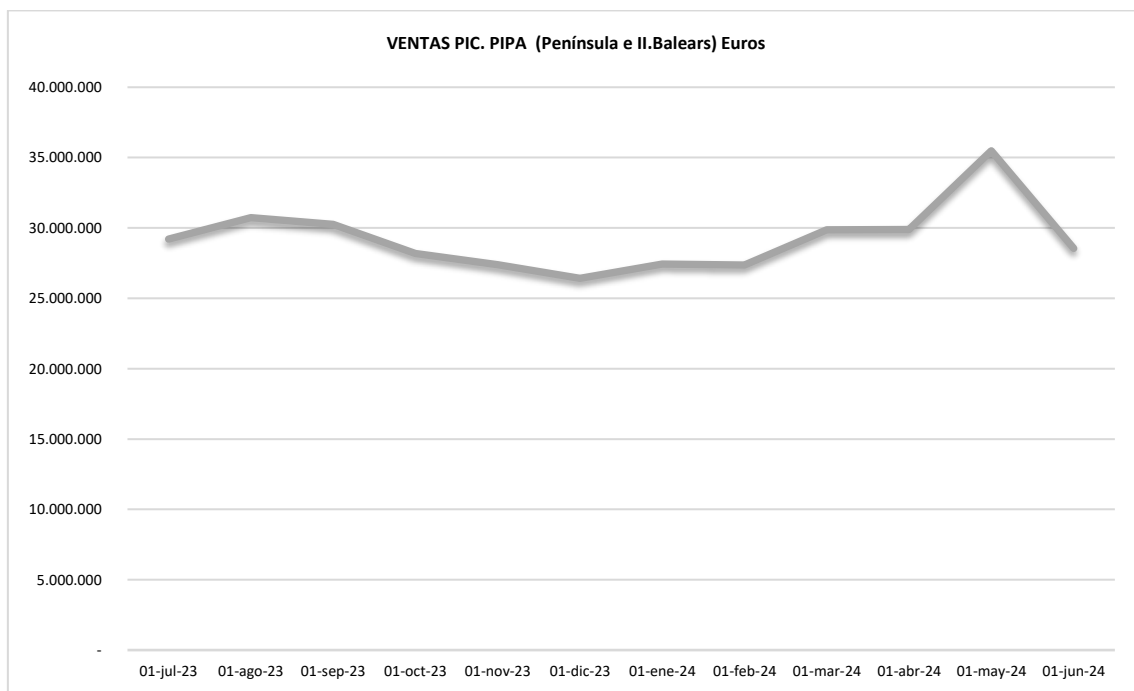
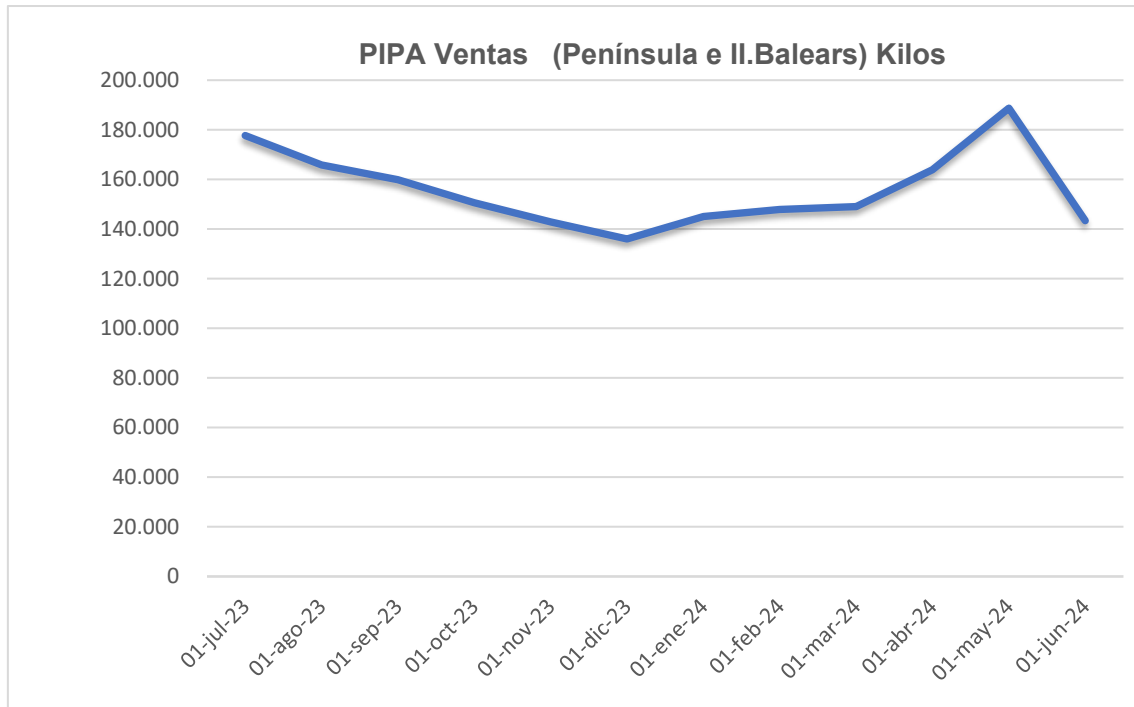
| 12 ULTIMOS MESES |                       |             |             |             |             |             |             |             |             |             |             |             |
|------------------|-----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| VENTAS UNIDADES  |                       |             |             |             |             |             |             |             |             |             |             |             |
| Hasta            | 31-jul-23             | 31-ago-23   | 30-sep-23   | 31-oct-23   | 30-nov-23   | 31-dic-23   | 31-ene-24   | 29-feb-24   | 31-mar-24   | 30-abr-24   | 31-may-24   | 30-jun-24   |
| Labores          | Unidades (cajetillas) |             |             |             |             |             |             |             |             |             |             |             |
| CIGARRILLOS      | 192.203.294           | 207.804.066 | 176.309.714 | 180.918.392 | 168.379.847 | 163.515.619 | 173.033.513 | 146.548.626 | 151.487.813 | 183.674.392 | 188.588.546 | 171.714.340 |
| Hasta            | 31-jul-23             | 31-ago-23   | 30-sep-23   | 31-oct-23   | 30-nov-23   | 31-dic-23   | 31-ene-24   | 29-feb-24   | 31-mar-24   | 30-abr-24   | 31-may-24   | 30-jun-24   |
| Labores          | Unidades              |             |             |             |             |             |             |             |             |             |             |             |
| CIGARROS         | 152.640.462           | 160.603.356 | 143.471.243 | 152.219.633 | 145.668.366 | 151.378.737 | 127.972.579 | 132.081.116 | 132.696.777 | 157.013.261 | 149.135.545 | 145.244.890 |
| VENTAS KILOS     |                       |             |             |             |             |             |             |             |             |             |             |             |
| Hasta            | 31-jul-23             | 31-ago-23   | 30-sep-23   | 31-oct-23   | 30-nov-23   | 31-dic-23   | 31-ene-24   | 29-feb-24   | 31-mar-24   | 30-abr-24   | 31-may-24   | 30-jun-24   |
| PICADURA de LIAR | 555.838               | 603.114     | 536.987     | 566.713     | 524.381     | 493.927     | 499.367     | 471.198     | 481.717     | 586.211     | 581.260     | 522.913     |
| Hasta            | 31-jul-23             | 31-ago-23   | 30-sep-23   | 31-oct-23   | 30-nov-23   | 31-dic-23   | 31-ene-24   | 29-feb-24   | 31-mar-24   | 30-abr-24   | 31-may-24   | 30-jun-24   |
| PICADURA de PIPA | 177.742               | 165.825     | 159.955     | 150.629     | 142.892     | 136.015     | 145.021     | 147.940     | 149.004     | 163.846     | 188.731     | 143.452     |

| 12 ULTIMOS MESES |               |                   |                   |                   |                   |                   |                   |                   |                    |                   |                    |             |
|------------------|---------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|--------------------|-------------------|--------------------|-------------|
| EUROS            |               |                   |                   |                   |                   |                   |                   |                   |                    |                   |                    |             |
| Hasta            | 31-<br>jul-23 | 31-<br>ago-<br>23 | 30-<br>sep-<br>23 | 31-<br>oct-<br>23 | 30-<br>nov-<br>23 | 31-<br>dic-<br>23 | 31-<br>ene-<br>24 | 29-<br>feb-<br>24 | 31-<br>mar-<br>-24 | 30-<br>abr-<br>24 | 31-<br>may-<br>-24 | 30-jun-24   |
| Labores          | EUROS         |                   |                   |                   |                   |                   |                   |                   |                    |                   |                    |             |
| CIGARRILLOS      | 938.999.060   | 1.019.946.908     | 862.978.530       | 884.364.330       | 821.119.951       | 796.427.145       | 859.963.540       | 740.745.179       | 769.022.252        | 932.707.105       | 958.758.488        | 871.245.096 |
| Hasta            | 31-<br>jul-23 | 31-<br>ago-<br>23 | 30-<br>sep-<br>23 | 31-<br>oct-<br>23 | 30-<br>nov-<br>23 | 31-<br>dic-<br>23 | 31-<br>ene-<br>24 | 29-<br>feb-<br>24 | 31-<br>mar-<br>-24 | 30-<br>abr-<br>24 | 31-<br>may-<br>-24 | 30-jun-24   |
| Labores          | EUROS         |                   |                   |                   |                   |                   |                   |                   |                    |                   |                    |             |
| CIGARROS         | 46.489.423    | 44.333.624        | 44.805.804        | 44.596.627        | 42.686.224        | 42.302.600        | 37.857.771        | 38.993.948        | 38.116.443         | 49.189.272        | 43.726.769         | 43.918.959  |
| Hasta            | 31-<br>jul-23 | 31-<br>ago-<br>23 | 30-<br>sep-<br>23 | 31-<br>oct-<br>23 | 30-<br>nov-<br>23 | 31-<br>dic-<br>23 | 31-<br>ene-<br>24 | 29-<br>feb-<br>24 | 31-<br>mar-<br>-24 | 30-<br>abr-<br>24 | 31-<br>may-<br>-24 | 30-jun-24   |
| Labores          | EUROS         |                   |                   |                   |                   |                   |                   |                   |                    |                   |                    |             |
| PICADURA de LIAR | 107.781.548   | 117.354.515       | 105.011.946       | 110.410.312       | 101.575.612       | 95.549.970        | 99.371.899        | 96.197.431        | 98.732.995         | 121.101.418       | 119.983.765        | 107.777.641 |
| Hasta            | 31-<br>jul-23 | 31-<br>ago-<br>23 | 30-<br>sep-<br>23 | 31-<br>oct-<br>23 | 30-<br>nov-<br>23 | 31-<br>dic-<br>23 | 31-<br>ene-<br>24 | 29-<br>feb-<br>24 | 31-<br>mar-<br>-24 | 30-<br>abr-<br>24 | 31-<br>may-<br>-24 | 30-jun-24   |
| Labores          | EUROS         |                   |                   |                   |                   |                   |                   |                   |                    |                   |                    |             |
| PICADURA de PIPA | 29.213.839    | 30.735.522        | 30.249.338        | 28.176.468        | 27.397.575        | 26.420.685        | 27.423.829        | 27.375.992        | 29.873.062         | 29.883.462        | 35.485.354         | 28.554.154  |







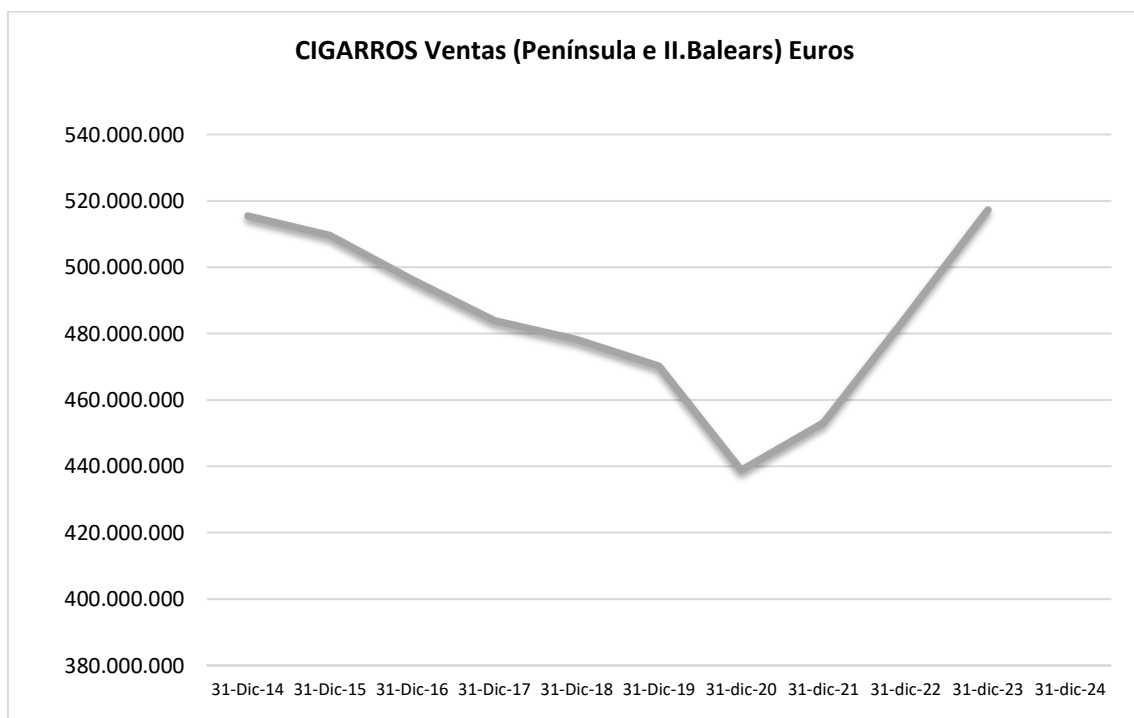
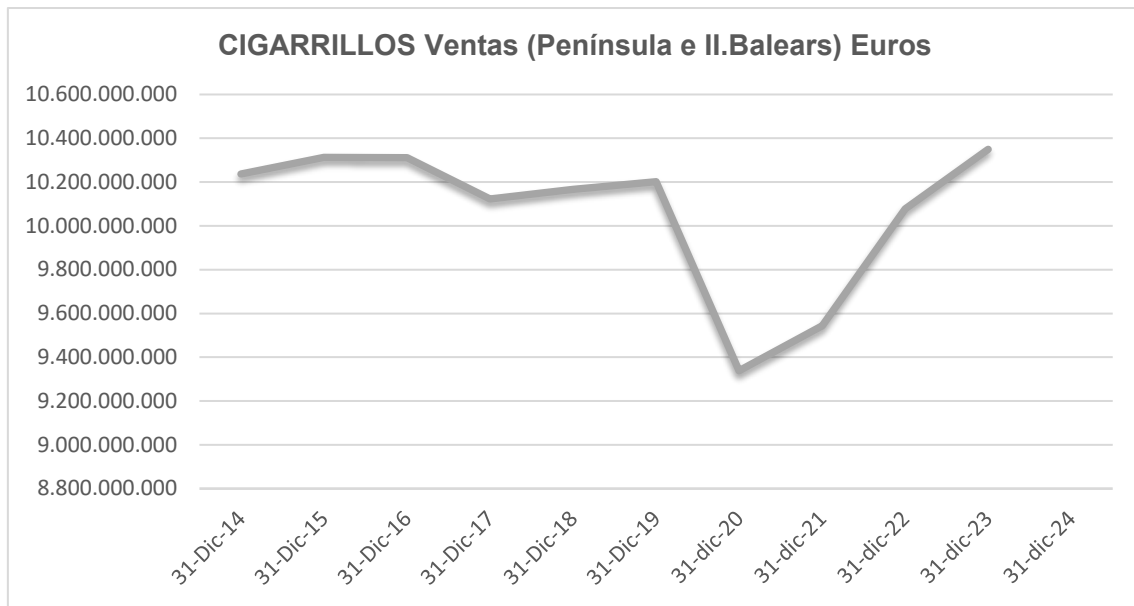


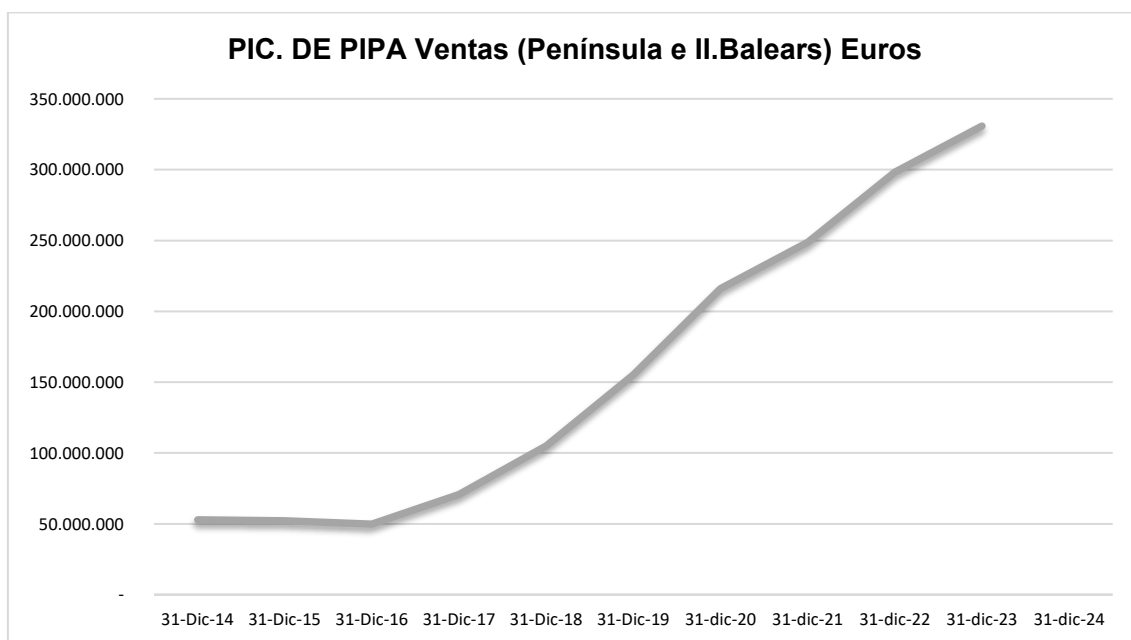
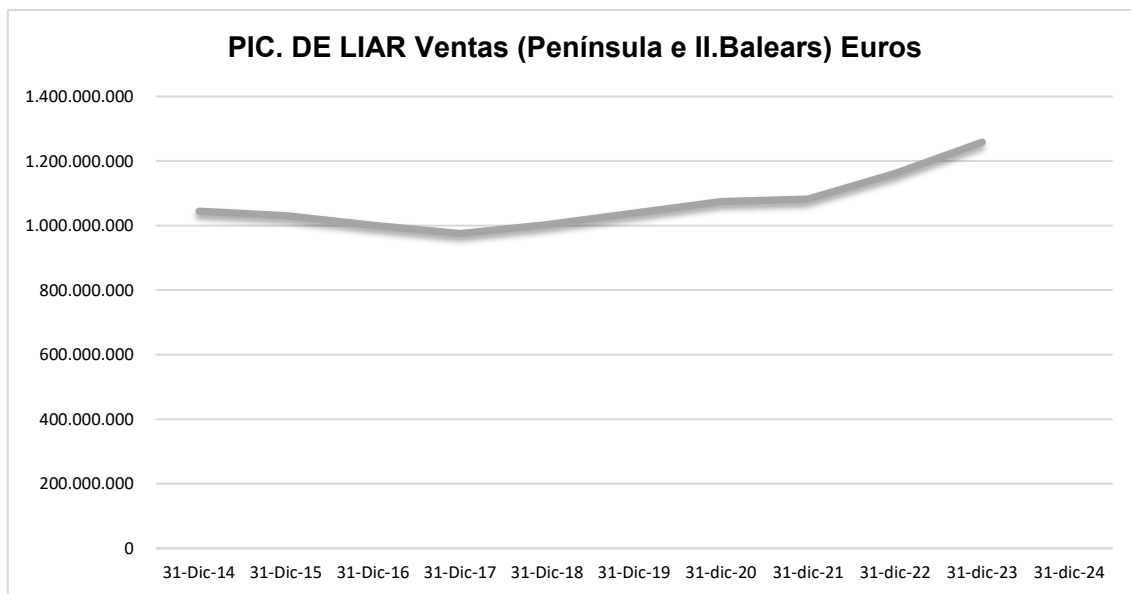
## EVOLUCIÓN DE VENTAS ÚLTIMOS AÑOS

| ANUALIDADES                            |                   |                   |                   |                   |                   |                   |                   |                   |                   |                   |
|----------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| VENTAS UNIDADES                        |                   |                   |                   |                   |                   |                   |                   |                   |                   |                   |
| Hasta                                  | 31-Dic-14         | 31-Dic-15         | 31-Dic-16         | 31-Dic-17         | 31-Dic-18         | 31-Dic-19         | 31-dic-20         | 31-dic-21         | 31-dic-22         | 31-dic-23         |
| Cigarrillos                            | UNIDADES          |                   |                   |                   |                   |                   |                   |                   |                   |                   |
| CIGARRILLOS-VENTAS<br>(Cajet. 20 uds.) | 2.339.948.<br>159 | 2.325.042.<br>311 | 2.323.450.<br>270 | 2.237.286.<br>405 | 2.231.204.<br>734 | 2.242.955.<br>171 | 2.060.897.<br>704 | 2.096.896.<br>517 | 2.182.591.<br>447 | 2.119.138.<br>351 |
| Ventas unidades                        | 31-Dic-14         | 31-Dic-15         | 31-Dic-16         | 31-Dic-17         | 31-Dic-18         | 31-Dic-19         | 31-dic-20         | 31-dic-21         | 31-dic-22         | 31-dic-23         |
| Hasta                                  | UNIDADES          |                   |                   |                   |                   |                   |                   |                   |                   |                   |
| Cigarros                               | 2.302.566.<br>576 | 2.286.042.<br>514 | 2.201.469.<br>897 | 2.123.398.<br>320 | 2.073.218.<br>516 | 2.011.956.<br>935 | 1.907.020.<br>591 | 1.870.519.<br>283 | 1.844.984.<br>889 | 1.796.583.<br>190 |
| CIGARROS-<br>VENTAS(Unidades)          | 31-Dic-14         | 31-Dic-15         | 31-Dic-16         | 31-Dic-17         | 31-Dic-18         | 31-Dic-19         | 31-dic-20         | 31-dic-21         | 31-dic-22         | 31-dic-23         |
| VENTAS KILOS                           | VENTAS KILOS      |                   |                   |                   |                   |                   |                   |                   |                   |                   |
| Hasta                                  | 6.219.19<br>0     | 6.100.37<br>2     | 5.917.87<br>4     | 5.702.30<br>3     | 5.812.74<br>6     | 6.012.35<br>6     | 6.228.30<br>8     | 6.219.48<br>4     | 6.495.63<br>1     | 6.509.75<br>9     |
| Labores picadura Liar                  | 31-Dic-14         | 31-Dic-15         | 31-Dic-16         | 31-Dic-17         | 31-Dic-18         | 31-Dic-19         | 31-dic-20         | 31-dic-21         | 31-dic-22         | 31-dic-23         |
| PICADURA de LIAR-<br>VENTAS(Kilos)     | VENTAS KILOS      |                   |                   |                   |                   |                   |                   |                   |                   |                   |
| VENTAS KILOS                           | 685.265           | 693.054           | 687.577           | 788.720           | 921.336           | 1.290.00<br>6     | 1.859.80<br>7     | 2.021.21<br>4     | 1.887.91<br>4     | 1.846.00<br>7     |



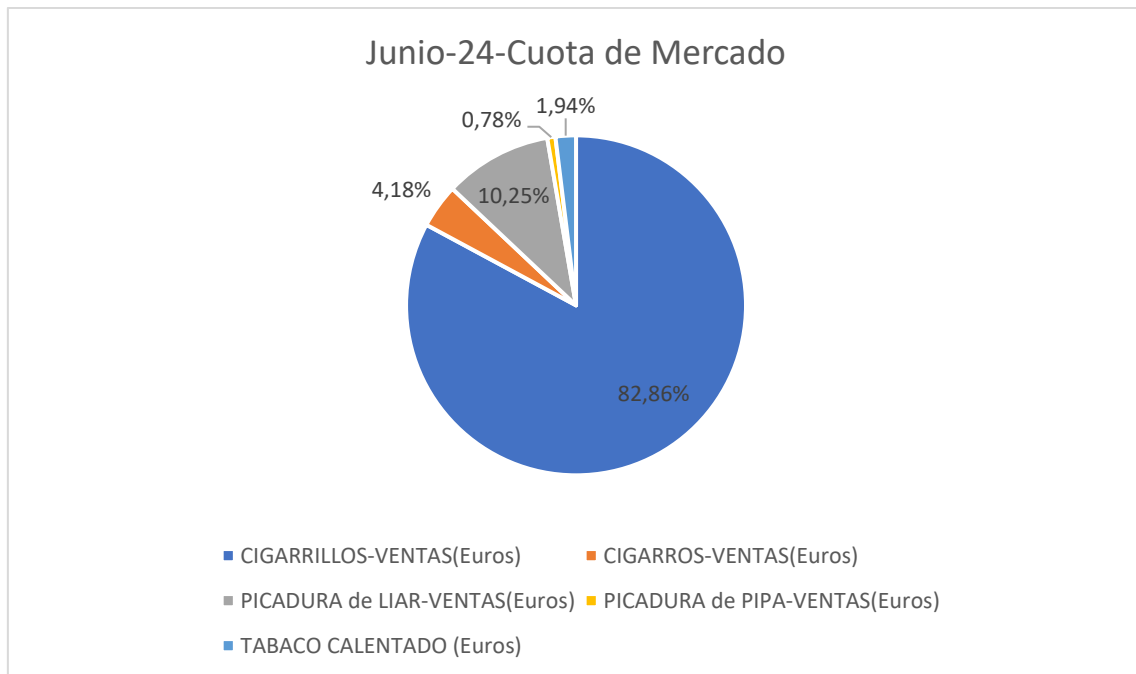
| ANUALIDADES                            |                |                |                |                |                |                |               |               |                |                |
|----------------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|---------------|---------------|----------------|----------------|
| VENTAS EUROS                           |                |                |                |                |                |                |               |               |                |                |
| Hasta                                  | 31-Dic-14      | 31-Dic-15      | 31-Dic-16      | 31-Dic-17      | 31-Dic-18      | 31-Dic-19      | 31-dic-20     | 31-dic-21     | 31-dic-22      | 31-dic-23      |
| Cigarrillos                            | EUROS          |                |                |                |                |                |               |               |                |                |
| CIGARRILLOS-VENTAS<br>(Cajet. 20 uds.) | 10.236.958.472 | 10.312.166.008 | 10.311.177.335 | 10.122.349.232 | 10.166.996.923 | 10.201.155.980 | 9.338.247.943 | 9.543.793.577 | 10.076.939.585 | 10.349.655.882 |
| Ventas unidades                        | 31-Dic-14      | 31-Dic-15      | 31-Dic-16      | 31-Dic-17      | 31-Dic-18      | 31-Dic-19      | 31-dic-20     | 31-dic-21     | 31-dic-22      | 31-dic-23      |
| Hasta                                  | EUROS          |                |                |                |                |                |               |               |                |                |
| Cigarros                               | 515.409.103    | 509.562.582    | 496.286.273    | 483.918.543    | 478.242.711    | 470.207.464    | 438.827.895   | 453.127.253   | 484.907.243    | 517.314.600    |
| CIGARROS-VENTAS<br>(euros)             | 31-Dic-14      | 31-Dic-15      | 31-Dic-16      | 31-Dic-17      | 31-Dic-18      | 31-Dic-19      | 31-dic-20     | 31-dic-21     | 31-dic-22      | 31-dic-23      |
| Hasta                                  | VENTAS EUROS   |                |                |                |                |                |               |               |                |                |
| Labores picadura Liar                  | 1.044.265.720  | 1.030.188.312  | 1.000.737.185  | 975.074.655    | 1.002.580.248  | 1.038.433.828  | 1.074.168.479 | 1.081.975.023 | 1.161.744.468  | 1.258.346.809  |
| PICADURA de LIAR-<br>VENTAS (euros)    | 31-Dic-14      | 31-Dic-15      | 31-Dic-16      | 31-Dic-17      | 31-Dic-18      | 31-Dic-19      | 31-dic-20     | 31-dic-21     | 31-dic-22      | 31-dic-23      |
| Hasta                                  | VENTAS EUROS   |                |                |                |                |                |               |               |                |                |
| Labores picadura Pipa                  | 52.847.921     | 52.167.493     | 49.788.893     | 70.665.543     | 105.137.696    | 155.296.565    | 215.954.644   | 248.887.378   | 298.321.349    | 330.843.707    |





## CUOTA DE MERCADO POR CATEGORÍAS

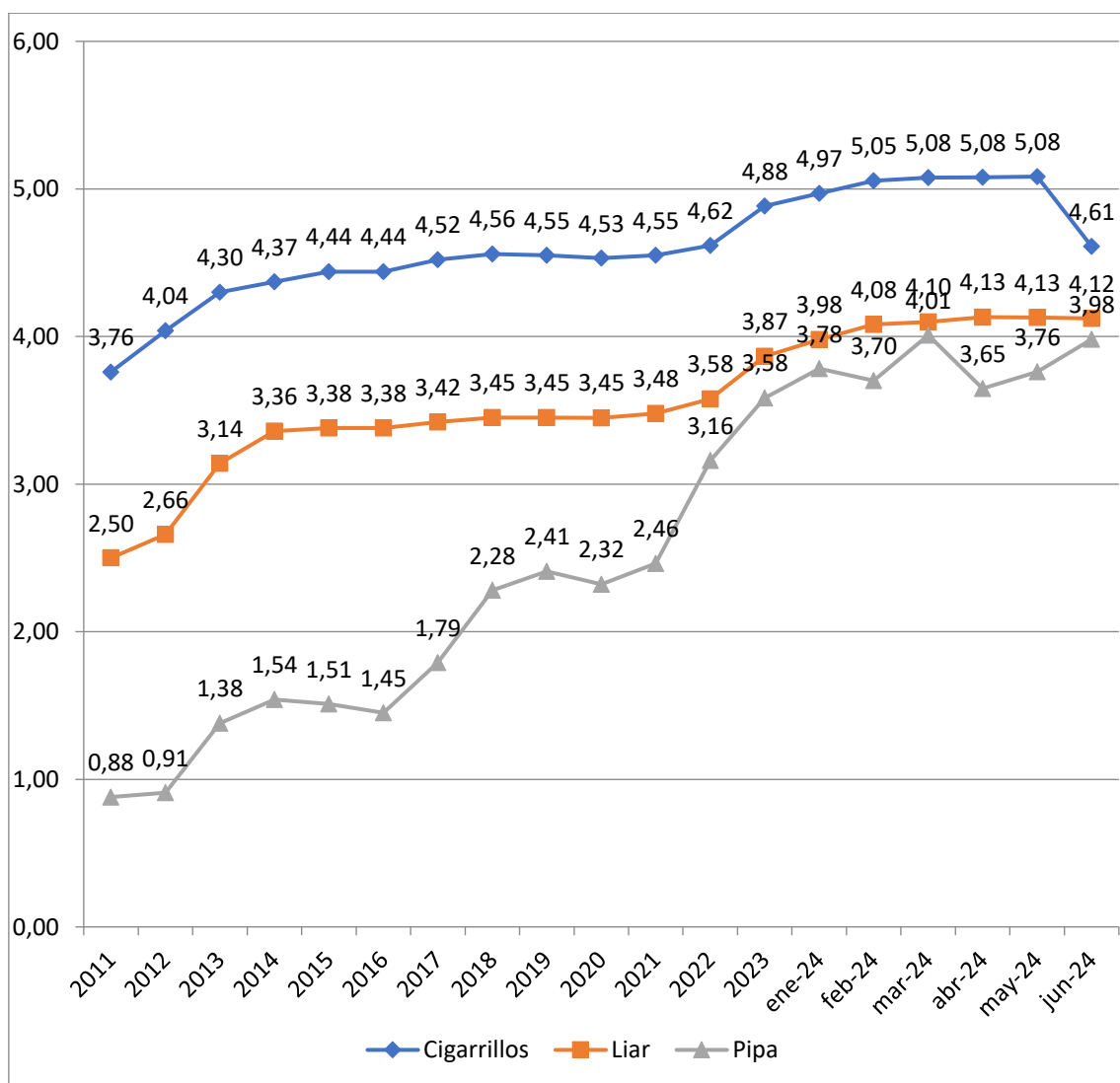
| Categorías                | Ventas (euros) | Porcentaje Cuota de Mercado |
|---------------------------|----------------|-----------------------------|
| Cigarrillos               | 871.245.096    | 82,86%                      |
| Cigarros                  | 43.918.959     | 4,18%                       |
| Tabaco de Liar            | 107.777.641    | 10,25%                      |
| Tabaco de Pipa            | 8.160.634      | 0,78%                       |
| Tabaco Novedoso/Calentado | 20.393.520     | 1,94%                       |



# **Evolución de precios**

# PRECIO MEDIO POR CATEGORÍAS DE PRODUCTOS DE TABACO

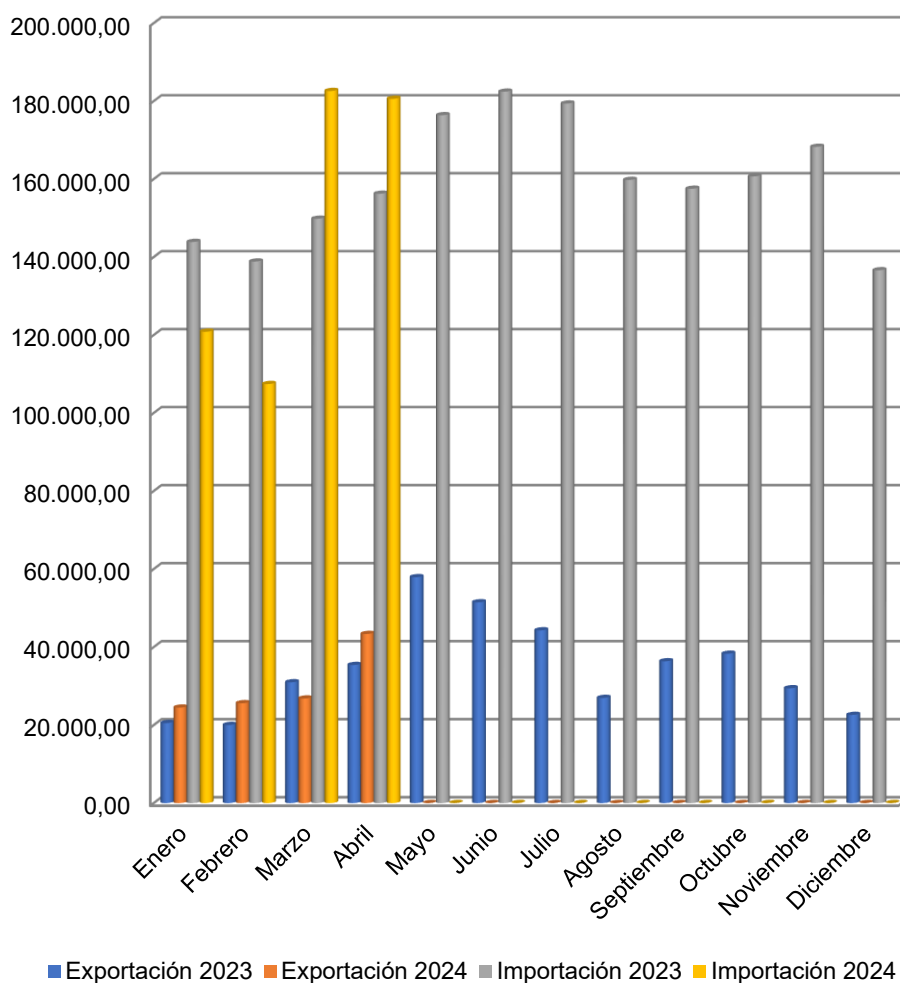
|             | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | ene-24 | feb-24 | mar-24 | abr-24 | may-24 | Jun-24 |
|-------------|------|------|------|------|------|------|------|------|------|------|------|------|------|--------|--------|--------|--------|--------|--------|
| Cigarrillos | 3,76 | 4,04 | 4,30 | 4,37 | 4,44 | 4,44 | 4,52 | 4,56 | 4,55 | 4,53 | 4,55 | 4,62 | 4,88 | 4,97   | 5,05   | 5,08   | 5,08   | 5,08   | 4,61   |
| Liar        | 2,50 | 2,66 | 3,14 | 3,36 | 3,38 | 3,38 | 3,42 | 3,45 | 3,45 | 3,45 | 3,48 | 3,58 | 3,87 | 3,98   | 4,08   | 4,10   | 4,13   | 4,13   | 4,12   |
| Pipa        | 0,88 | 0,91 | 1,38 | 1,54 | 1,51 | 1,45 | 1,79 | 2,28 | 2,41 | 2,32 | 2,46 | 3,16 | 3,58 | 3,78   | 3,70   | 4,01   | 3,65   | 3,76   | 3,98   |



# Comercio exterior

## EXPORTACIONES E IMPORTACIONES DE TABACO

### EXPORTACIONES E IMPORTACIONES. 2023-2024



| IMPORTACIONES |                | Importe (M€) |            |           |
|---------------|----------------|--------------|------------|-----------|
| Países        |                | 2.024        | 2.023      | Variación |
| 1             | PL -- Polonia  | 223.960,98   | 244.967,21 | -8,58%    |
| 2             | DE -- Alemania | 111.807,41   | 122.437,59 | -8,68%    |
| 3             | PT -- Portugal | 82.563,76    | 82.414,06  | 0,18%     |
| 4             | RO--Rumanía    | 37.794,01    | 14.325,29  | 163,83%   |
| 5             | BE--Bélgica    | 27.793,50    | 23.338,18  | 19,09%    |
|               | Resto          | 107.465,69   | 101.236,31 | 6,15%     |
|               | Total          | 591.385,35   | 588.718,64 | 0,45%     |



| EXPORTACIONES |                              | Importe (M€) |            |           |
|---------------|------------------------------|--------------|------------|-----------|
| Países        |                              | 2.024        | 2.023      | Variación |
| 1             | QW-Países Terr No deter.     | 46.541,97    | 34.456,73  | 35,07%    |
| 2             | PT--Portugal                 | 15.532,66    | 12.527,59  | 23,99%    |
| 3             | DE--Alemania                 | 15.085,33    | 16.579,32  | -9,01%    |
| 4             | ZQ -- Union Europea sin D... | 10.425,23    | 9.251,76   | 12,68%    |
| 5             | GB--Reino Unido              | 5.946,07     | 6.249,08   | -4,85%    |
|               | Resto                        | 26.656,88    | 27.795,68  | -4,10%    |
|               | Total                        | 120.188,14   | 106.860,16 | 12,47%    |

# Notas explicativas y fuentes

**Fuentes:**

Este informe del mercado de tabacos se elabora periódicamente por el Comisionado para el Mercado de Tabacos con fines informativos a partir de los datos e informaciones que se recaban de los diferentes operadores del mercado. Los datos de comercio exterior son obtenidos del Instituto de Comercio Exterior (ICEX).

**Notas explicativas:**

Los datos de fabricación reflejan la información de producción mensual y acumulada que se recaba de los fabricantes de productos de tabaco que cuentan con plantas de producción ubicadas en el territorio nacional.

Los datos de distribución reflejan la información de distribución de productos de tabaco que realizan los diferentes distribuidores habilitados, y que se recaba mensualmente de dichos distribuidores habilitados.

Los datos de venta minorista reflejan la información de ventas en el territorio peninsular, Islas Baleares, Ceuta y Melilla, por cada tipo y categoría de producto de tabaco, y que se recaba mensualmente de los distribuidores habilitados.

Los datos de venta minorista en zonas de turismo y frontera incluyen las ventas realizadas a expendedurías de tabaco y timbre del Estado en el territorio peninsular, Islas Baleares, Ceuta y Melilla, en determinadas localidades o municipios que se consideran turísticos o fronterizos, y que se recaba mensualmente de dichos distribuidores habilitados.

Los datos de evolución de precios reflejan los precios medios de las distintas categorías de productos de tabaco que se encuentran en comercialización en el territorio peninsular, Islas Baleares, Ceuta y Melilla, de acuerdo con los precios publicados en el Boletín Oficial del Estado.

